Smallholder Farmers at the centre of Sustainable Development

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African researchers under the Horizon Europe programme clusters 5 & 6

Uni

Maastricht University (UM) Fair & Smart Data spearhead



Maastricht University | School of Business and Economics | Maastricht Sustainability Institute

- the youngest and most international university in the Netherlands
- ▶ nearly 22,000 students, nearly 5,000 staff, 80,000 alumni
- one of the best young universities in the world
- ▶ Times Higher Education Young Universities Ranking: UM 6th worldwide

Fair & Smart Data (FSD) spearhead

- partnership of Maastricht University, Rabobank, Solidaridad
- inter- & transdisciplinary research programme 2021-2025
- **smallholder farmers** at the centre of sustainable development
- research & implementation projects in context of global agricultural supply chains









Expertise

We want to contribute to innovations in global agricultural value networks that create fair value for smallholder farmers in the Global South.

In our view, the path to an inclusive and sustainable supply of global agricultural commodities such as coffee, cocoa, rice, palm oil and soy, starts with improving the living conditions of these smallholders.

Therefore, our research focuses on:

- New data technologies to increase transparency and traceability in global value chains
- Sustainable business models to improve social and environmental sustainability, next to economic prosperity
- ► Good governance of supply chains to contribute to sustainable development, locally and globally





Profile you are seeking and why

Starting from the perspective **smallholder farmers at the centre of sustainable development**, we want to work with others on the following topics:

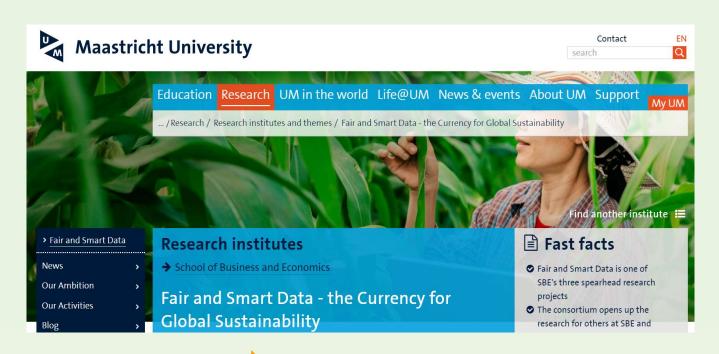
- Methodology for an online platform to inform consumers in the West about the living conditions of smallholder farmers and the ecological footprint of their farming activities. The platform aims to link farmers to supply chain actors and to consumers: "from farm to fork". For example, we could start with coffee or cocoa in a particular region in Africa
- Data-infrastructure and data-governance principles for smallholder farmers (farmer identity, digital inclusion, access to services, incentives and rewards, data sharing, verification)
- □ Climate resilient development for smallholder farmers (adaptation, mitigation, agroforestry, carbon farming, regenerative agriculture, social inclusion and equity, community approach)

We are interested in research & implementation projects that embrace action-research on real-world cases/challenges in a multi-actor context and with a strong focus on sustainability









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- Brightlands Institute for Supply Chain Innovation (BISCI) SBE
- Data and Analytics Department (DAD) SBE
- Maastricht Sustainability Institute (MSI) SBE
- Marketing & Supply Chain Management (MSCM) SBE











