



EdTech Company

Experience:

Integration of **new emerging digital technologies** like:

- Augmented Reality
- Virtual Reality
- Artificial Intelligence
- Machine Learning

Into education and training

Enabling **culture and innovations** related experience.

Activities:

Development of the platform “Universe for Kids”

Team Experience:

- Innovations
- Marketing
- EU projects
- IT Development
- 3D, AI, ML
- B2B & B2C Solutions
- International Collaboration



HORIZON-CL2-2021-HERITAGE-01-04:

Preserving and enhancing cultural heritage with advanced digital technologies

or

HORIZON-CL2-2021-TRANSFORMATIONS-01-05:

Integration of emerging new technologies into education and training

Project Idea:

Develop a platform based on Augmented Reality and Virtual Reality to **integrate culture (arts) and science to fulfil STEAM** (science, technology, engineering, arts and mathematics) **based learning** in real organizational environment & understand how science and arts are applied and combined.

During the project Paulai Tech would develop **platform prototype** by:

- Creating various scenarios integrating scientific examples as well as artistic settings
- Designing 3D models for Augmented Reality and Virtual Reality experience
- Developing Big Data & Artificial intelligence algorithms for Personalized Experience
- Designing visual solutions for Gamification
- Projects results dissemination and delivery for the society



THANK YOU

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