

Brokerage event on calls for collaboration with African researchers under the Horizon Europe programme clusters 5 & 6

23 November 2022



Brightlands Institute for Supply Chain Innovation

Societal impact across the Triple Helix

Research impact

- Supply Chain, digital and sustainability focus
- Fundamental, applied, and action based research
- Commissioned research projects

Knowledge development

Educational impact

- Executive education
- Guest lecturing
- Module development
- Thesis supervision
- Internship opportunities
- PhD opportunities

Knowledge transfer

Market impact

- Independent orchestration of innovation partnerships
- Independent advice
- Internships to transition advice to impact
- Solution co-creation

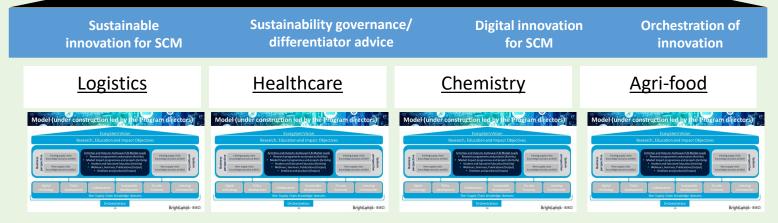
Knowledge implementation





Expertise





Sustainable Supply Circular Supply Global Supply Executive education for SSCM **Chain Management Chain Management Chain Management Future Supply Chain Sustainable Supply Supply Chain Digital Enablement Supply Chain risk Chain Management** Collaboration **Supply Chains & SCM** mgmt. / resilience design Community **Funding and Financial** HR and Resource **PMO** Governance **Marketing** Legal opportunity mgmt. mgmt. development mgmt. mgmt.





Use <u>digital technology</u> and SC <u>collaboration</u> to enable <u>sustainable</u>, <u>circular</u> and <u>resilient</u> supply chains while using <u>learning communities</u> for change

Energy transition (sustainability measures and monitoring)

Resilience (measures and risk management)

Circularity (supply chain redesign)

enabled by:

Digitalisation (data driven decision making)

Supply chain cooperation (alignment of activities)

With the aim to improve the performance in the full supply chain focussing especially on:

Sustainability – reduction of emissions

Reliability – in situations with small and large distortions

Efficiency –
Optimal use of assets and
materials

For a number of relevant application areas in Limburg:

Smart and Sustainable corridors

Smart and Sustainable city logistics

Chemelot circularity & feed stock transition

Healthcare digitization to reduce stocks

Agrifood

Accomplishing innovation, implementation and valorisation by:

Setting up and organising learning communities with companies and governments





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Among the 1% of the world's business schools to be triple accredited Times Higher Education (2023): 145th place
Times Higher Education Young Universities (2022): 9th place
QS Top 50 under 50 (2021): 19th place

