

Digital Innovation HUB Experiences from bwcon/Germany

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"Edison's electric light did not come about from the continuous improvement of the candle..."

-Oren Harari

"If I had asked people what they wanted, they'd have told me 'a faster horse'!"

-Henry Ford.

- What is meant with innovation
 - The continuous enhancement of the candle ?
 - The invention of “electric light “ ?
 - Both or something in the middle ?

- Technologies enable process of transformation
 - Cloud Computing / BPaaS
 - IoT
 - Big Data / Data Analytics / AI
 - 5G
 - 3D printing / printed IT
 - Blockchain
 - ...

→ convergence
- Maturity level matters
 - Technology
 - Culture
 - Methods and Tools

- We are good in improving candles
- A lot of companies think improving candles is sufficient
- It is not bad and necessary to improve candles

- It might be insufficient to stick to the improvement of the candles

- The challenge is not the technology
- The challenge is not the availability of tools
- The challenge is people, fear, culture and mindset

Only 5 % of the “100 Orte der Industrie 4.0” think and act “beyond the candles”

It would be sufficient if 100 % of the companies spend 5 % of their time each

Schumpeter went out of our minds

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