



Brussels, 27 January 2020

EASME

**Executive Agency for Small-Medium
Enterprises**

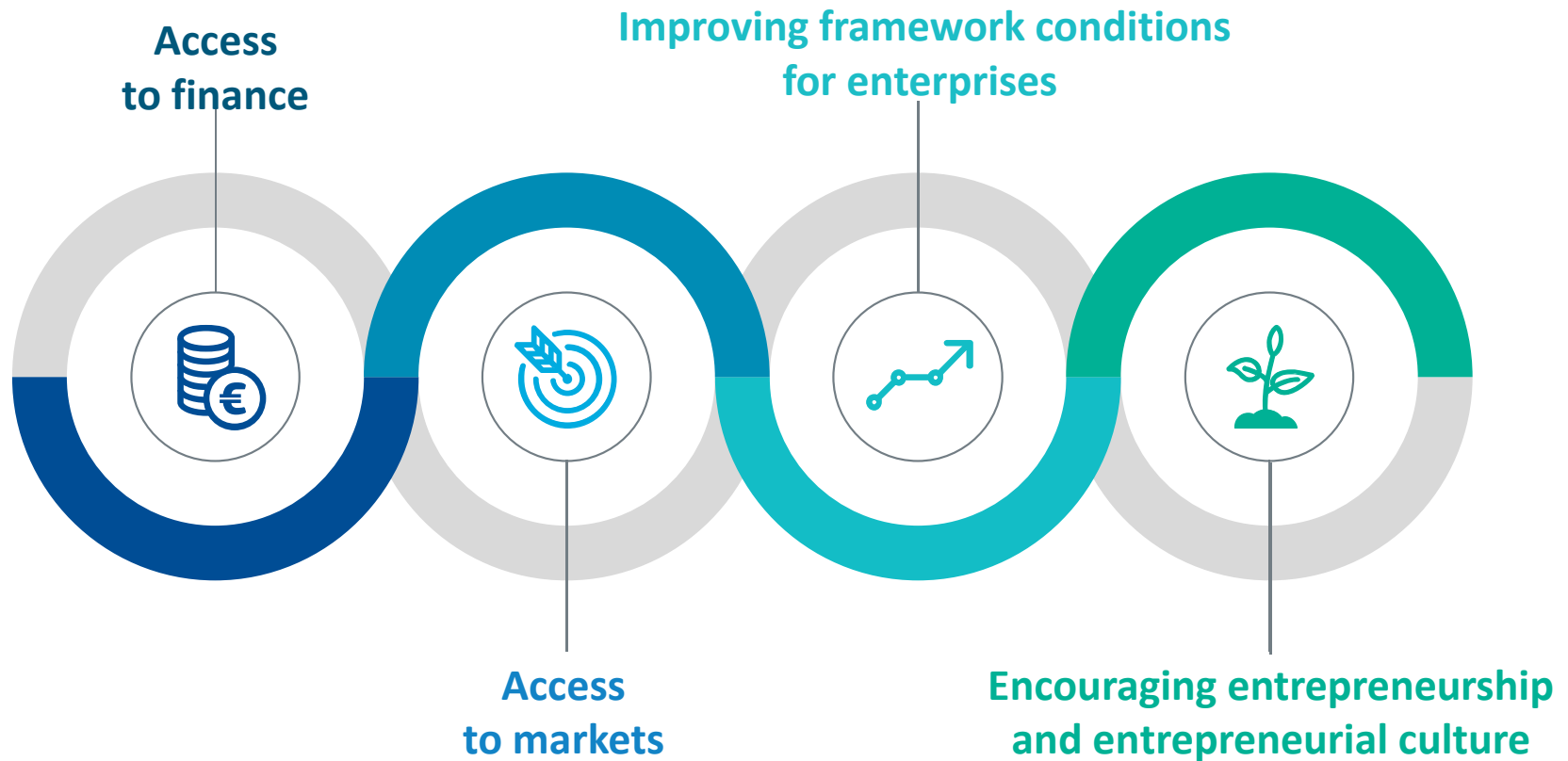
COSME

THE EU PROGRAMME FOR THE COMPETITIVENESS
OF SMALL AND MEDIUM-SIZED ENTERPRISES

Igor Kalinic, PhD
Igor.kalinic@ec.europa.eu

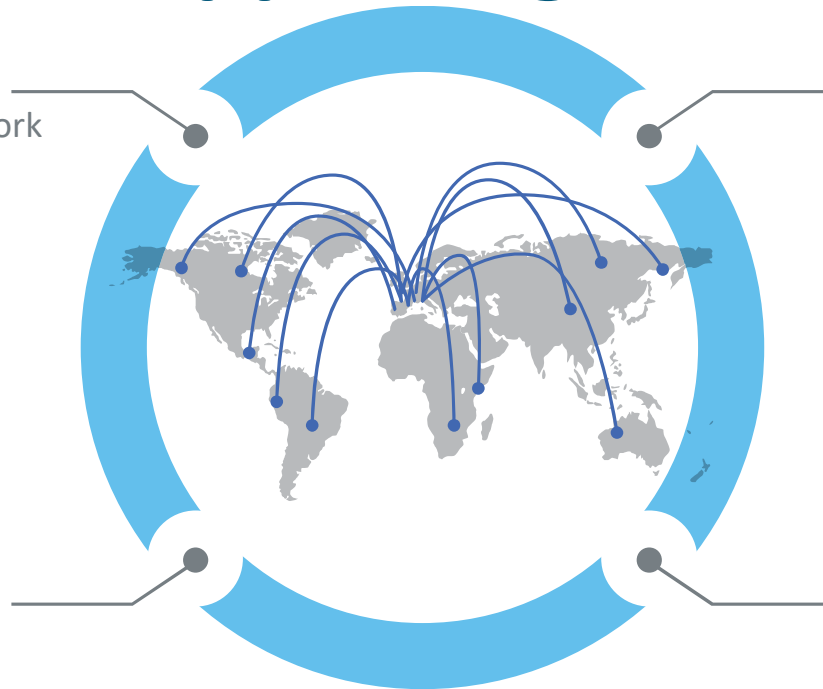
Head of Sector – Competitiveness and Internationalisation

COSME's objectives



ACCESS TO MARKETS

Supporting SMEs



Business networks

e.g. Enterprise Europe Network



Business Support on Your Doorstep

<https://een.ec.europa.eu/>

Information support

e.g. Your Europe
Business portal



https://europa.eu/youreurope/business/index_en.htm

Legal guidance

e.g. Intellectual Property
SME Helpdesks



IPR SME HELPDESK

<http://www.ipr-hub.eu>

International partnerships

e.g. EU-Japan Centre
for Industrial Cooperation



EU-Japan Centre
for Industrial Cooperation
日欧産業協カセンター

<http://www.eu-japan.eu/>

Improving framework conditions for enterprises

Easing administrative burden

Industrial modernisation

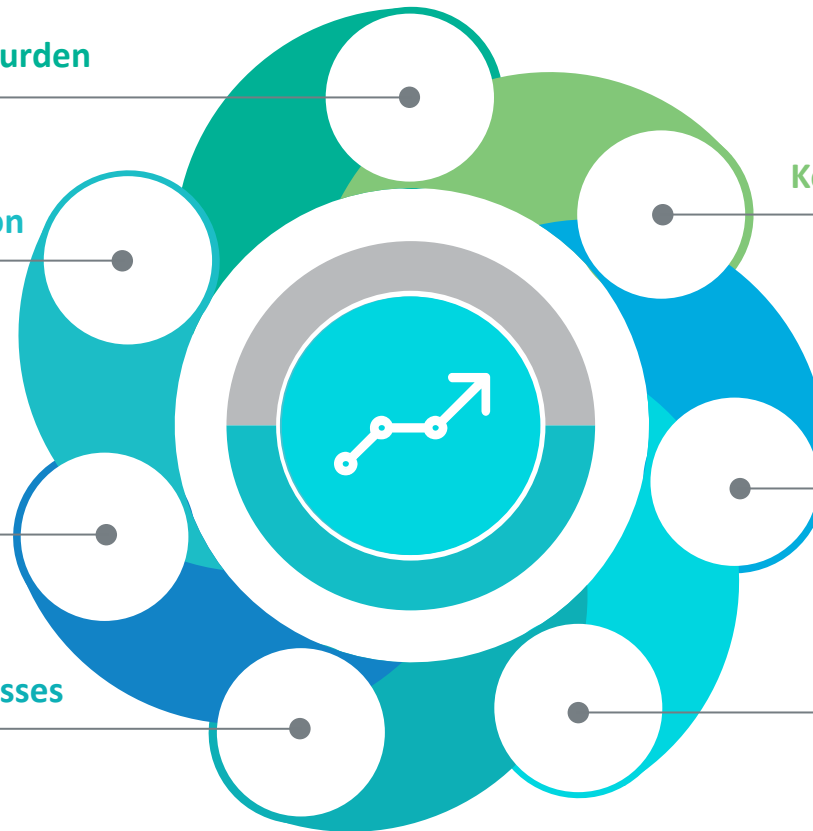
Promoting EU Clusters

Helping tourism businesses

Key Enabling Technologies

Digital transformation

SME Policy development





European
Commission

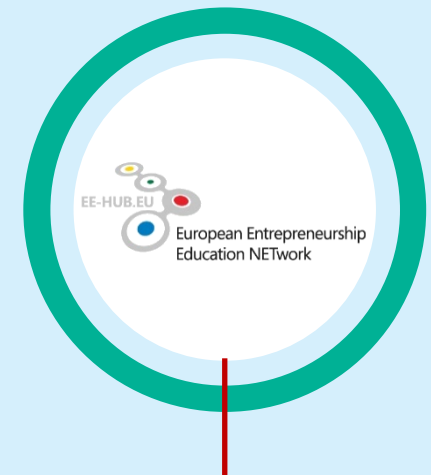
ENCOURAGING ENTREPRENEURSHIP AND ENTREPRENEURIAL CULTURE

Some examples

<https://wagate.eu/>



<http://www.erasmus-entrepreneurs.eu/index.php>



<http://ee-hub.eu/>