

Interreg
Alpine Space



Brussels, November 8



Smart Space & EUSALP



How to connect DIH at transnational level through the Alpine macro-regional strategy?



Hortense Lutz - Auvergne-Rhône-Alpes Region

THE SMART SPACE PROJECT



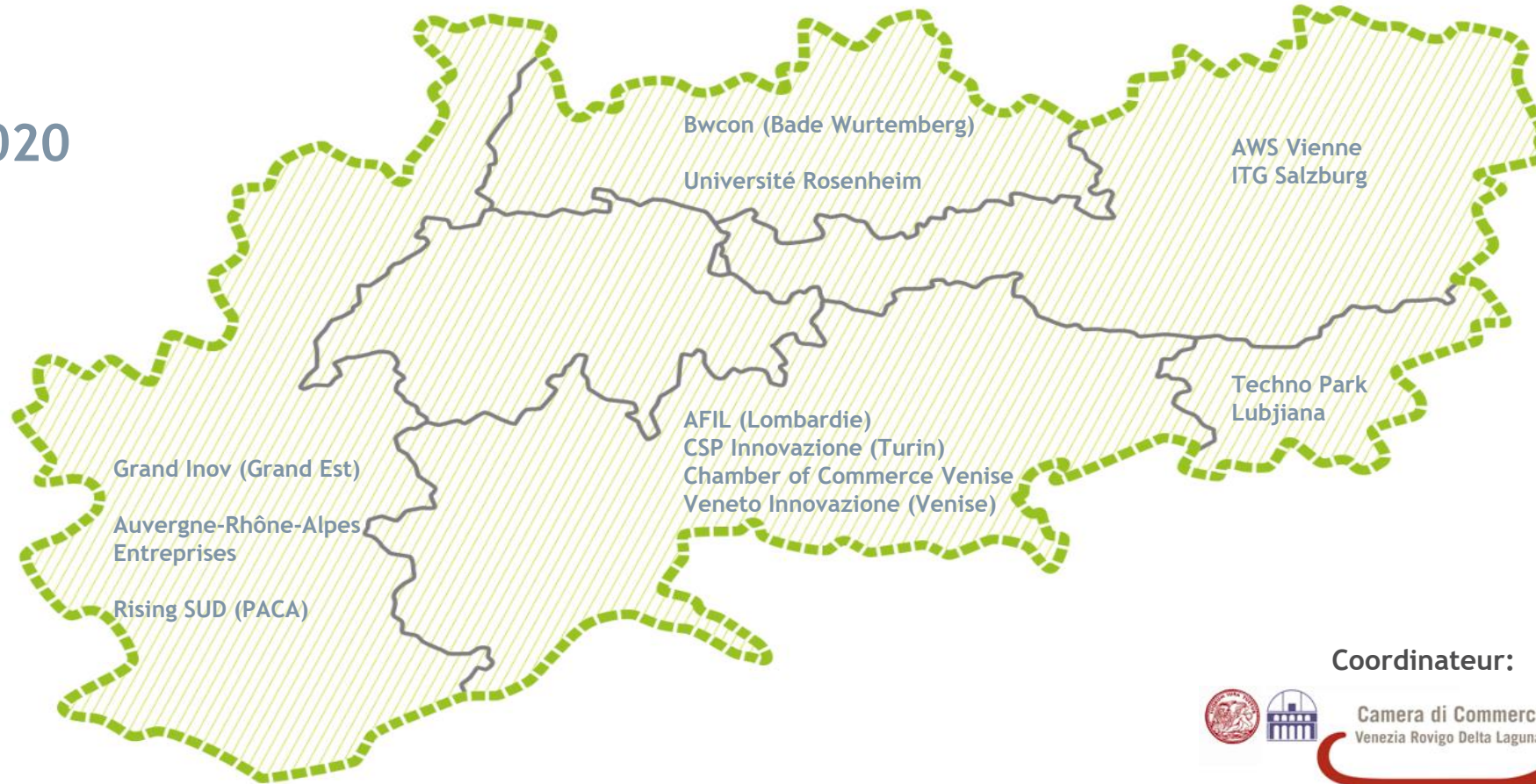
SMART-SPACE aim to strengthen the application of digital technologies to processes and products, 3 targets

1. **The policy makers** to integrate smart manufacturing innovation processes within the AS industrial system
2. **The public and private intermediaries** to increase their competences to assist SMEs from traditional sectors
3. **The SMEs from traditional industrial sectors** to adopt digital technologies and improve their competitiveness

THE SMART SPACE PROJECT

5 Countries - 11 Regions - 12 Partners

End : 01/2020



Coordinateur:



Camera di Commercio
Venezia Rovigo Delta Lagunare

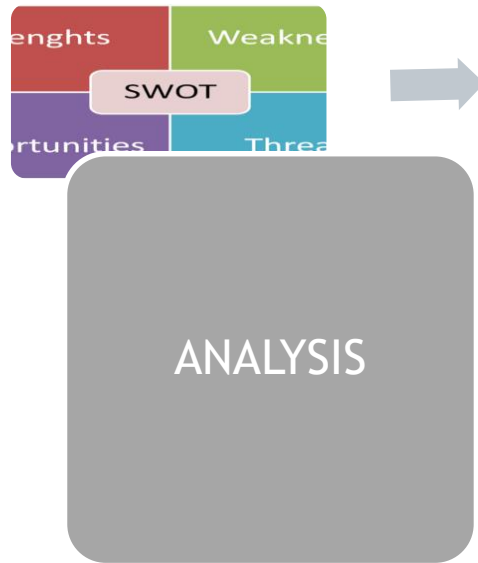


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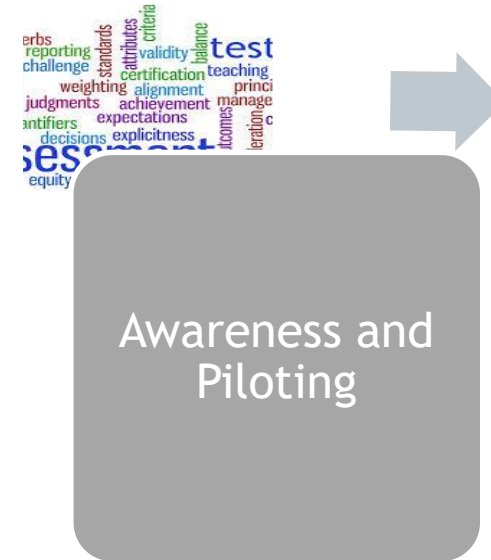
THE SMART SPACE PROJECT DELIVERABLES



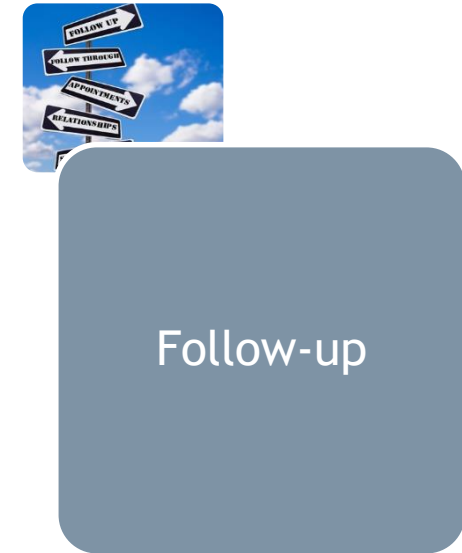
- Benchmarks
- SWOT analysis
- On line survey on SME practices
- Awareness workshops for SMEs, intermediaires and policy makers



- Smart Space Platform**
<https://www.smartspacehub.eu/>
- Tools and services
 - Training and methodologies targeting:
 - SMEs
 - Intermediaries
 - Policy makers



- Regional pilot actions**
- Training of intermediaries
 - Matching with providers
 - Workshops on best practices
 - Support of SMEs in their digitalization process



- Alpine Space (AS) Strategy
- AS DIH
- AS strategic partnership

- Alpine Space region has a strong industrial and manufacturing sector with a lot of traditional SMEs (mechanical, chemical, textile, wood...)
 - Alpine Space SMEs need to digitize to face the global competition
 - Alpine Space intermediaries need to be qualified to accompany digital transformation of the SMEs
 - Alpine Space policy makers need to take measures to create in the good frame work conditions for SME transformation
- Alpine Space region has a strong R&D tissue, lots of leaders in Industry 4.0 technologies
 - The role of clusters for digitization need to be reinforced
 - The collaboration between Alpine Space SMEs and innovation providers need to be developed, including transnational ones
- Most of the AS SMEs have no strategy or no specific action plan for digitization (result of Smart Space survey)
 - Need to build an effective Alpine Space innovation ecosystem to support digitization with a panel of services, an Alpine Space DIH as a network of regional or local Alpine DIHs

THE ALPINE SPACE SMART INDUSTRIES STRATEGY SHOULD ADDRESS THESE NEEDS

What do you find in Smart Space Plateform?

NETWORK

Knowledge on ecosystem and organisations (agencies, universities, research centers, gouvernemental agencies etc.)

BEST PRACTICES

Learn on experiences and share them.
Focus on SMEs with success in digital

BACKGROUND ON INDUSTRIE 4.0

Knowledge of the technologies and of the processes

PROSPECTIVE

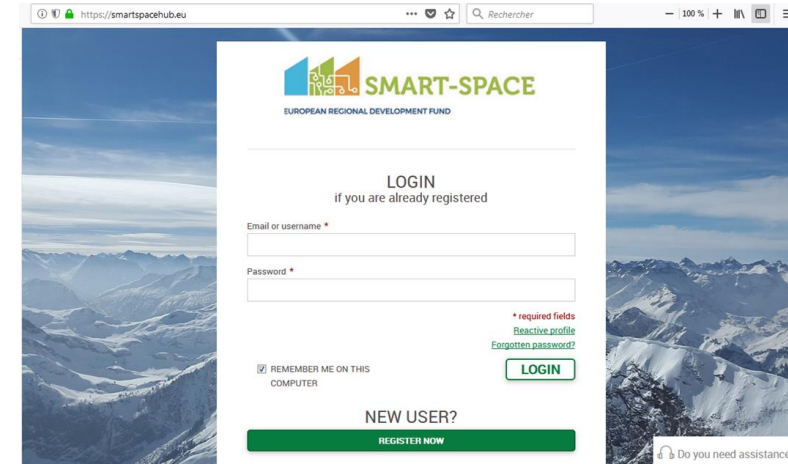
Technologies, science, business models...innovation in Industry 4.0 is crucial and is going fast - Be aware of industrie 4.0 opportunities and anticipate current and future tendancies

SUPPORTING INSTRUMENTS

Knowledge of the funding instruments (grants, financial supports, private and public investors...) on regional, national and european level

EXPERTS AND SERVICES

Efficient and useful services for SME, list of experts to find the best expertise for the digitalization project



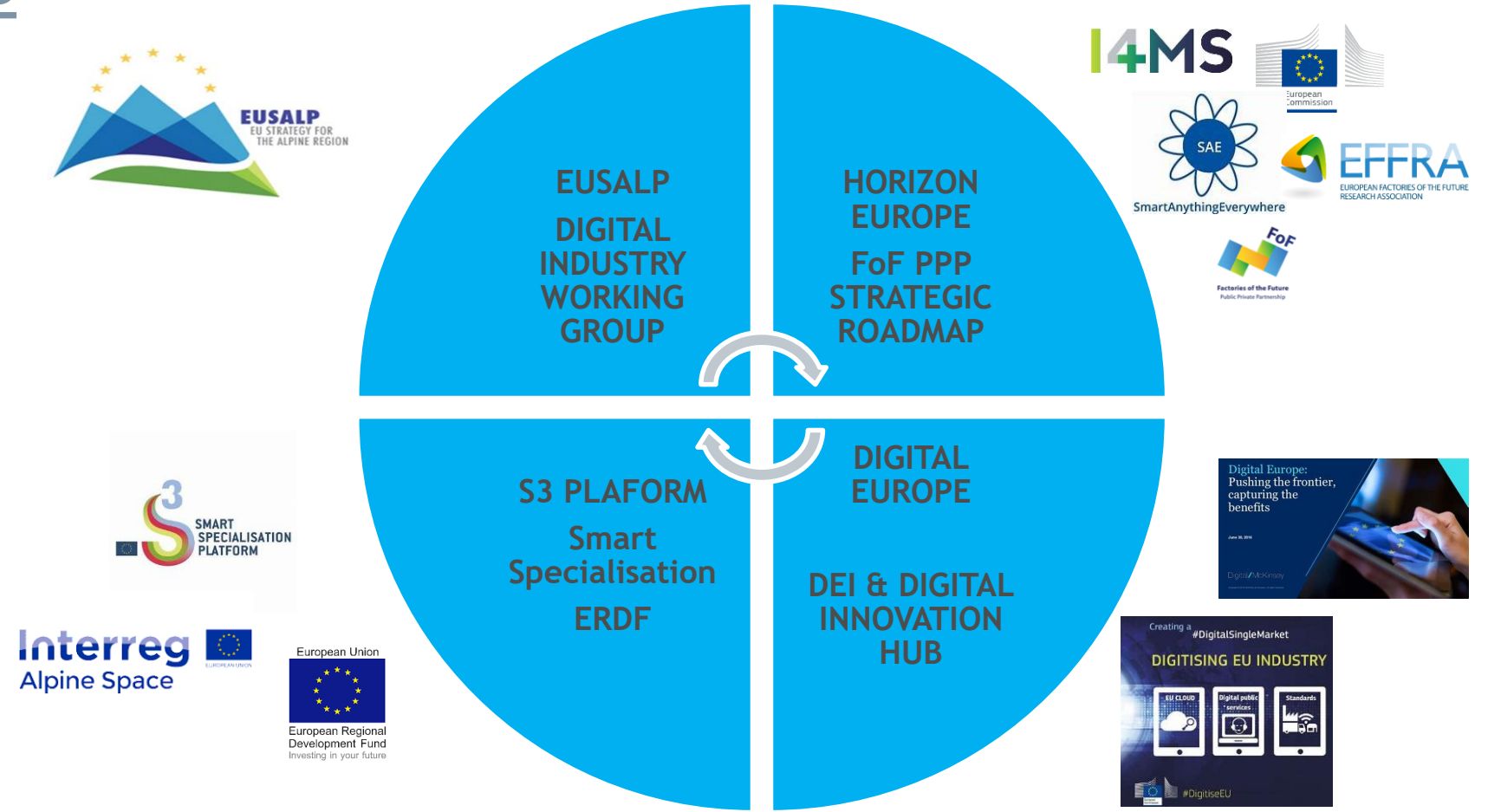
All the traditional AS SMEs should get access to the necessary resources to digitize their products and their processes and for their transformation to industry 4.0

Provide to each Alpine SME **an effective and sustainable digitization ecosystem** with access to the best **capacities** available in the Alpine area, using the **strengths/opportunities of transnational collaborations** at Alpine space level

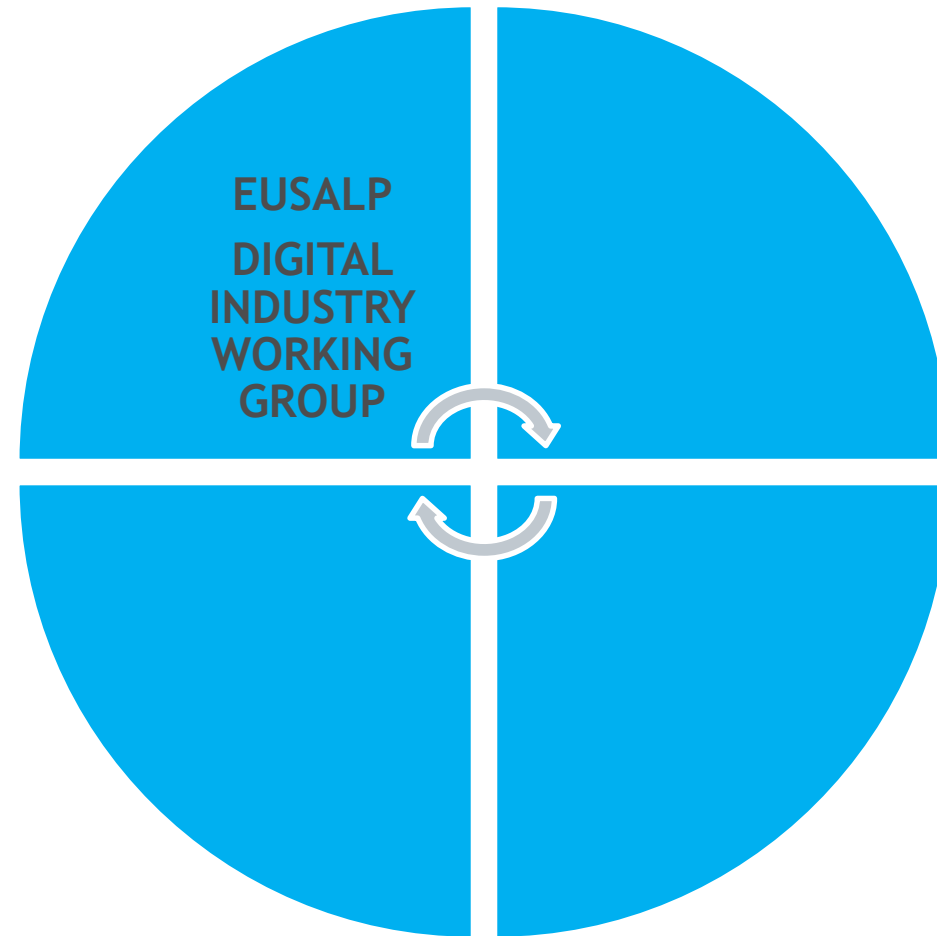
THE SMART SPACE STRATEGY



BUILT ON 4 PILLARS



THE SMART SPACE STRATEGY



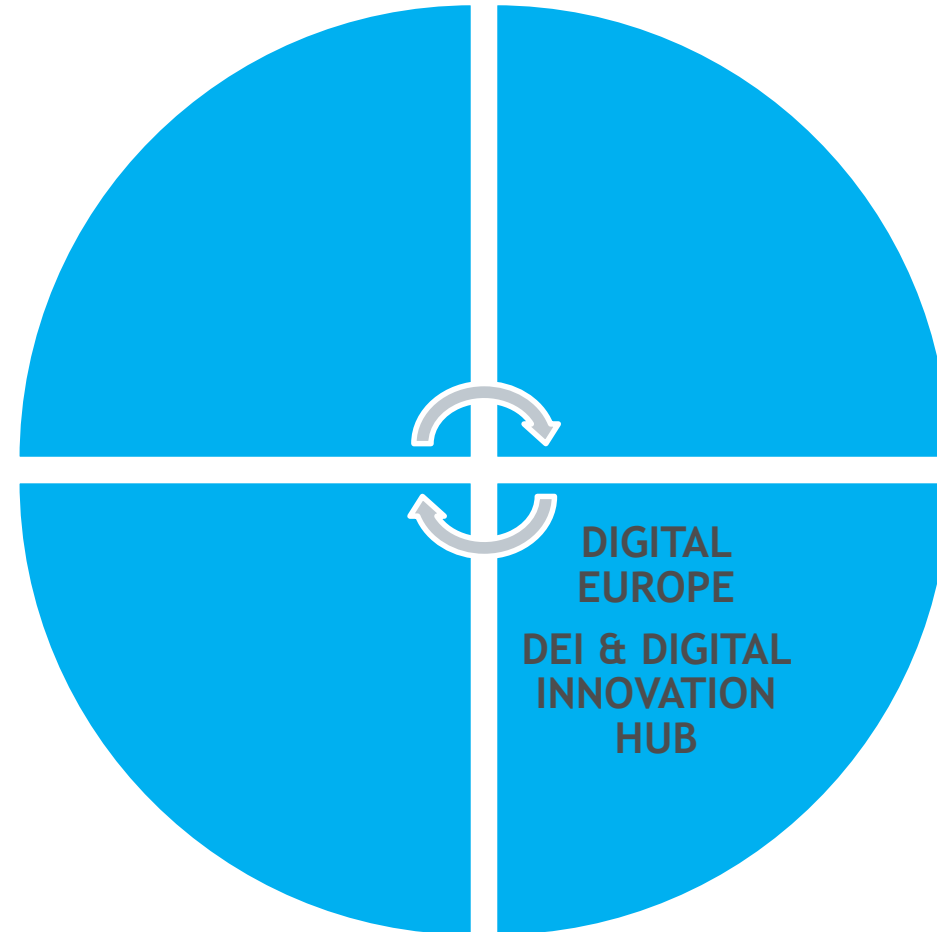
EUSALPS, the Alpine macro-regional strategy provide an opportunity to improve cross-border cooperation in the Alpine States, identifying common goals and implementing them more effectively through transnational collaborations

The **Smart Space Strategy** means:

- A shared vision and common understanding of the challenges for digitization of SMEs among the Alpine Space region
- A political and financial support for initiatives on digitization targeting SMEs
- A support for SMEs to get access to transnational resources

Active Group in EUSALP on Digital Industry

THE SMART SPACE STRATEGY

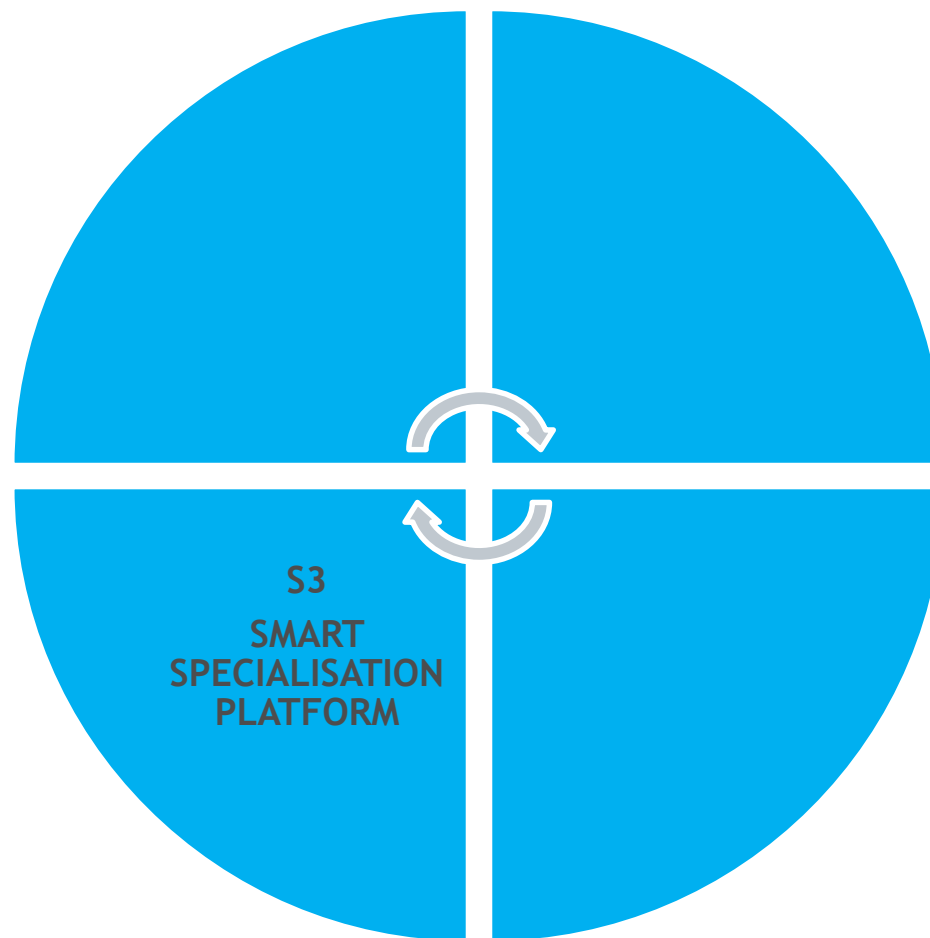


The Smart Space Strategy means:

An **Alpine Space Network of Digital Innovation Hubs (DIH)**

- to support the cooperation of the Alpine Space manufacturing innovation ecosystems, support SMEs in their digitalization processes
- To support the SMEs in their digitalization processes, at local, regional and transnational levels. The aim is to offer the best possible support for an AS SME available in the AS area

4.2.1 AS STRATEGY FOR SMART INDUSTRIES PILLAR 4



4.2.1 SMART SPACE STRATEGY

The Smart Space Strategy means:

- **Filling the gap of tools, knowledge and networking for a transnational innovation ecosystem for digitization - AS Digital Innovation Hub as a network of the DIHs in the Alpine Space area (Interreg Alpine Space and ERDF may be financial instruments)**
- **Develop the partnerships with the existing S3 platform strategic partnerships, including the ones on industrial modernization and the on advanced manufacturing**

NEXT STEPS ?

- **Transfert of Smart Space results and Strategy to EUSALP**
 - Through the Action Group « Digitalisation »
 - **French presidency of EUSALP in 2020-** launch event on 04/02/2019 in Lyon - Smart Space strategy to be presented !
- **Maintain cooperation with stakeholders of industry 4.0. through the collaboration of regional DIH in the Alpine Space**
- **A new INTERREG Alpine Space project: CIRCULAR 4.0.**

THANK YOU FOR YOUR ATTENTION!

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