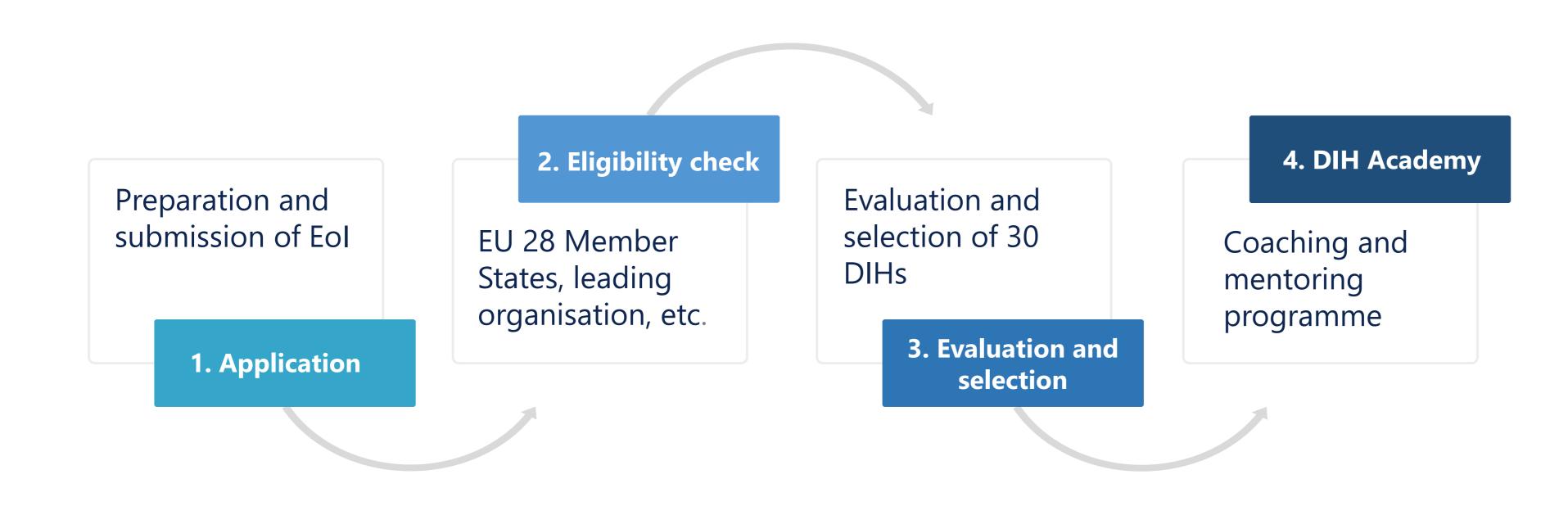


Objective

The Digital Innovation Hub Enhanced Learning Programme is a programme launched by the European Commission to support 30 Digital Innovation Hubs (DIHs) across at least 12 European Member States to develop and/ or scale-up their activities for 9 months through a coaching and mentoring programme.



Timeline



28 November 2018 – 16 January 2019

DIHELP

February 2019

March – November 2019

DIH Academy

DIH Academy

~9 Month

DIH Academy Conference

3-day kick-off conference with all participating DIHs in Brussels



Learn about digital innovation management approaches to support SMEs



Gain

confidence in applying digital innovation management approaches



Develop network of sustainable DIHs

Individual on-site Coaching

2-day personalized on-site workshop with tangible results (e.g. action plan and business plan) 1-day regional workshop to engage the stakeholder network

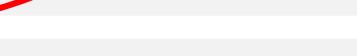
DIH Academy virtual Backoffice

Regular webinars on relevant topics for thematic deep-dives and inspiration

E-learning portal for flexible, individual learning opportunities

Virtual on-demand coaching sessions to discuss individual issues





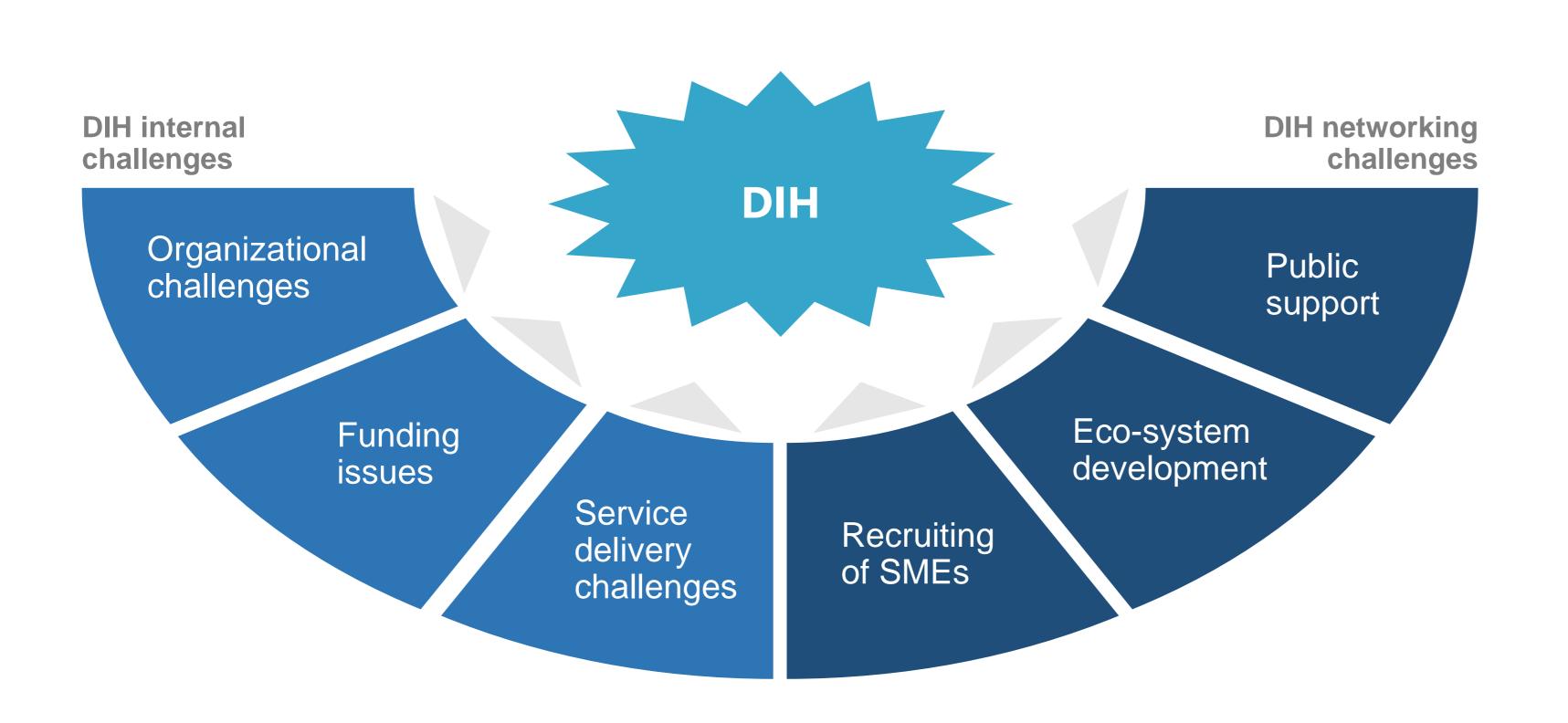
Provision of high-quality training material – guidelines, manuals/handbooks, templates, etc.



On-demand coaching ensured continued support as required - maintaining contact to the DIHs

On-demand coaching and ad hoc assistance

Virtual BackOffice



Comment:

- Assigning a contact person to the DIHs for the project duration ensured low contact barriers due to high level of trust
- Each DIH had access to an estimate of 2-days on-demand coaching
- Coaching were based upon request by the DIH, and managed via emails, phone calls and/or web-sessions



Next webinar

Reinforcing the Centre of Gravity in the DIH

This webinar aims to give participants an understanding of how to **design user-centred services**. The speaker in this session will be Antonio Collado from CARSA.

12th November 2019 10h00 CET

https://dihelp.eu/dih-academy/



CONSORTIUM

Leader



Partners









DIHELP

Thank you for your attention