



FUNDACJA
POKOLENIA
POKOLENIOM

About Fundacja Pokolenia Pokoleniom (Generations for Generations Foundation)

Barbara Czechmeszyńska-Skowron Founder, Board Member (journalist and environmental engineer)

20 years of activity: 2001 registration in Industrial Court in Warsaw KRS No. 0000015773

Founders and volunteers: professionalists with experience and university degrees from different areas:
Lawyers, Journalists, Architects, Engineers, Environmental specialists, Financists, Doctors, Psychologists, Artists

Activity: Networking - NGO's from Europe, international cooperation within culture promotion, cultural heritage prevention, Culture, Art, Artists promotion - art exhibitions, concerts, meeting with culture creators, permanent education by citizens inclusion and public participation, Erasmus+ projects

Cooperation with: many institutions, high schools, private entity, local administration, NGOs



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„Polish-German Gardens seen by artists“ lockdown 2020 project

Objective: artists activation during lockdown time, painting commercialisation, art promotion

Idea: 5 painters from Germany and 5 from Poland have been invited to express in their way the cultural heritage project of German Embassy in Warsaw and City of Warsaw (Reconstruction of historic Skaryszewski Park in Warsaw)

Execution: Virtual Exhibition online, 3 offline exhibitions in Warsaw and Berlin
Several art paintings from the project were sold during virtual auctions and via virtual galleries

Expected result:

- Virtual gallery as a new way of painting presentation and promotion
- Painting commercialisation on exhibitions, online auction by „ArtInHouse“ Polish auction house
- Psychological and commercial support for artists during lockdown period

Additional pro-bono result

- Park renovations sponsors finding,
- citizens inclusion (as volunteers for works in park),
- eco-education, public sensibilization on eco-issues
- benchmark for similar initiatives (city authorities, private entity, Culture- and Heritage Ministry)



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Thank you for your kind attention!

Barbara Czechmeszyńska-Skowron

Founder, Board Member Fundacja Pokolenia Pokoleniom

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11th May 2021 - Horyzont Europe Matchmaking Event Culture, Creativity and Inclusive Society



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