

# The European Commission's science and knowledge service

## Joint Research Centre



European  
Commission

# Smart Specialisation and Horizon Europe: towards certain Synergies ?

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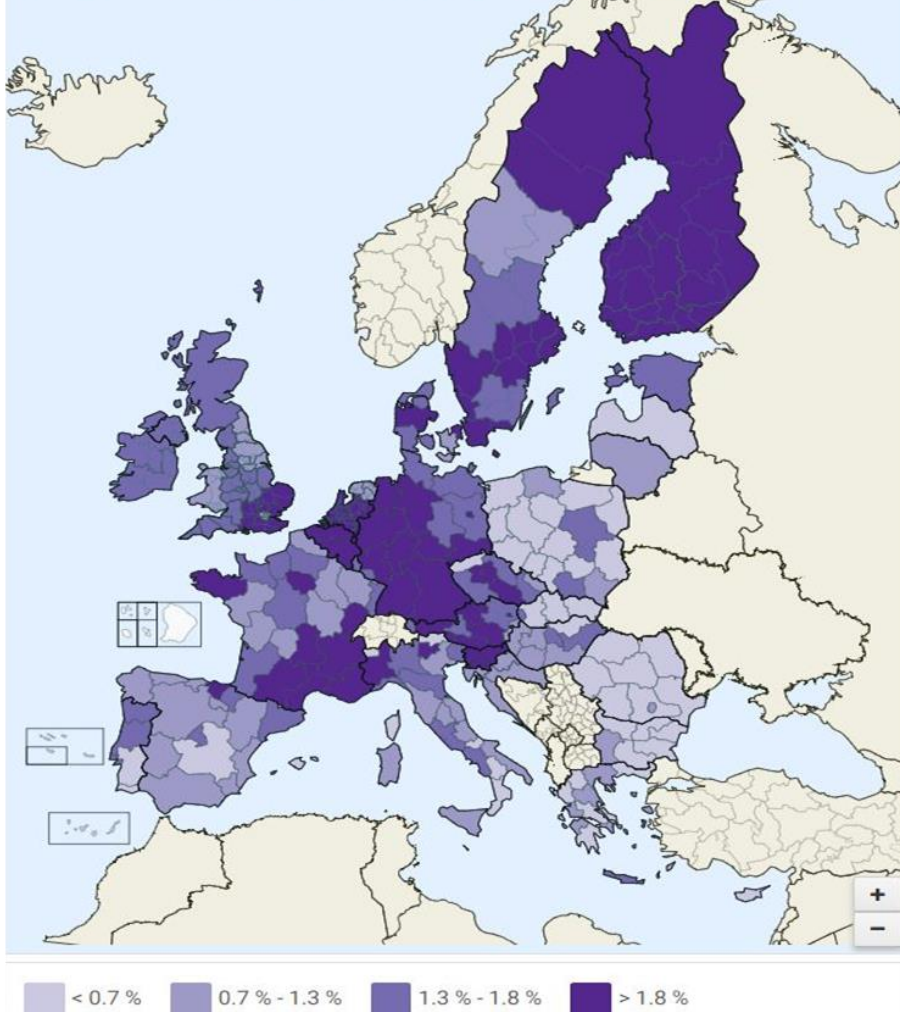
**S3 Platform, JRC Seville B.3 Territorial Development**

**<https://s3platform.jrc.ec.europa.eu/>**

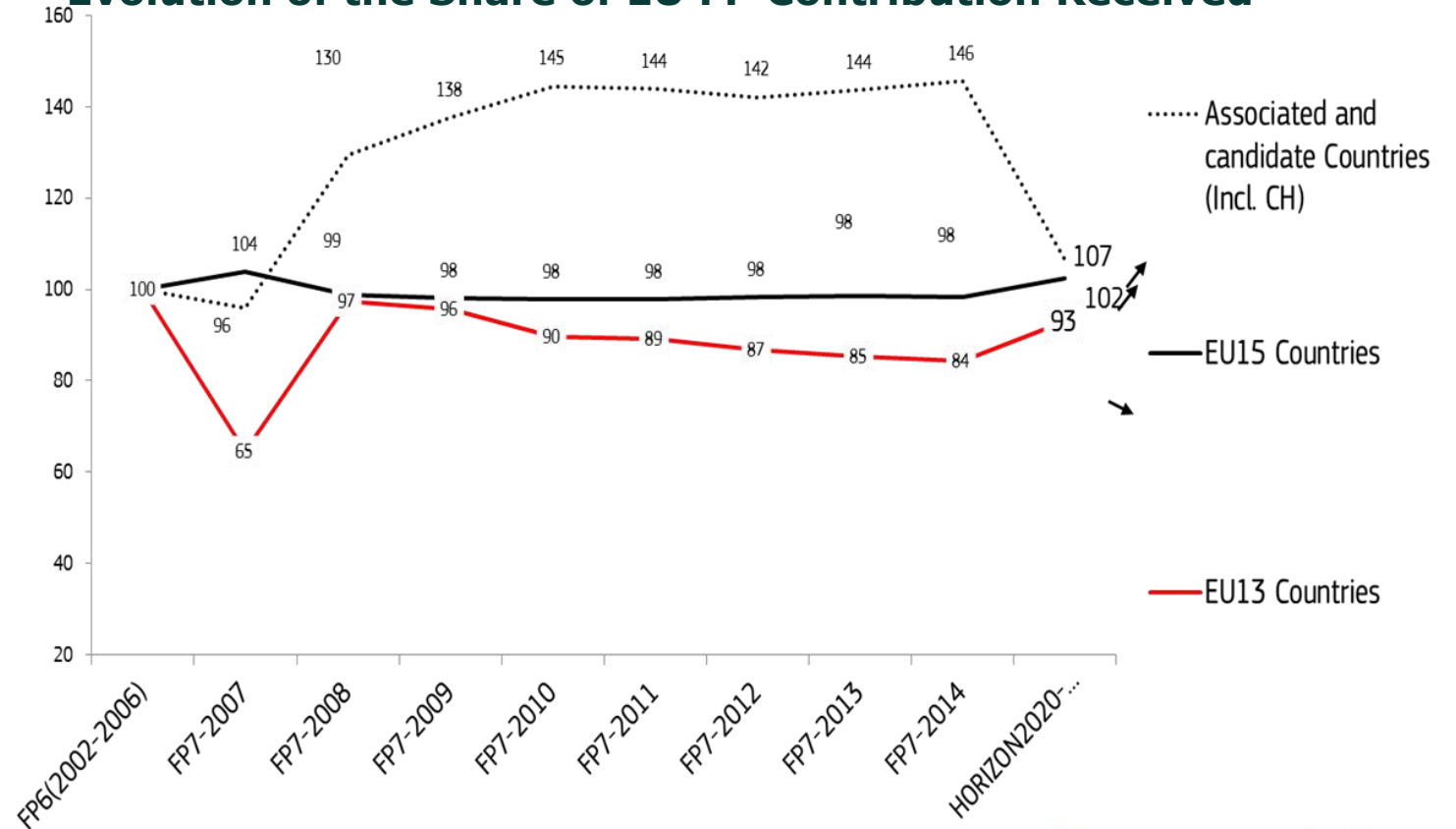
**Info Day – "The Dawn of Horizon Europe", Ljubljana, 25 October 2019**

# Innovation Gap in the EU

Regional R&D Intensity as a % of GDP

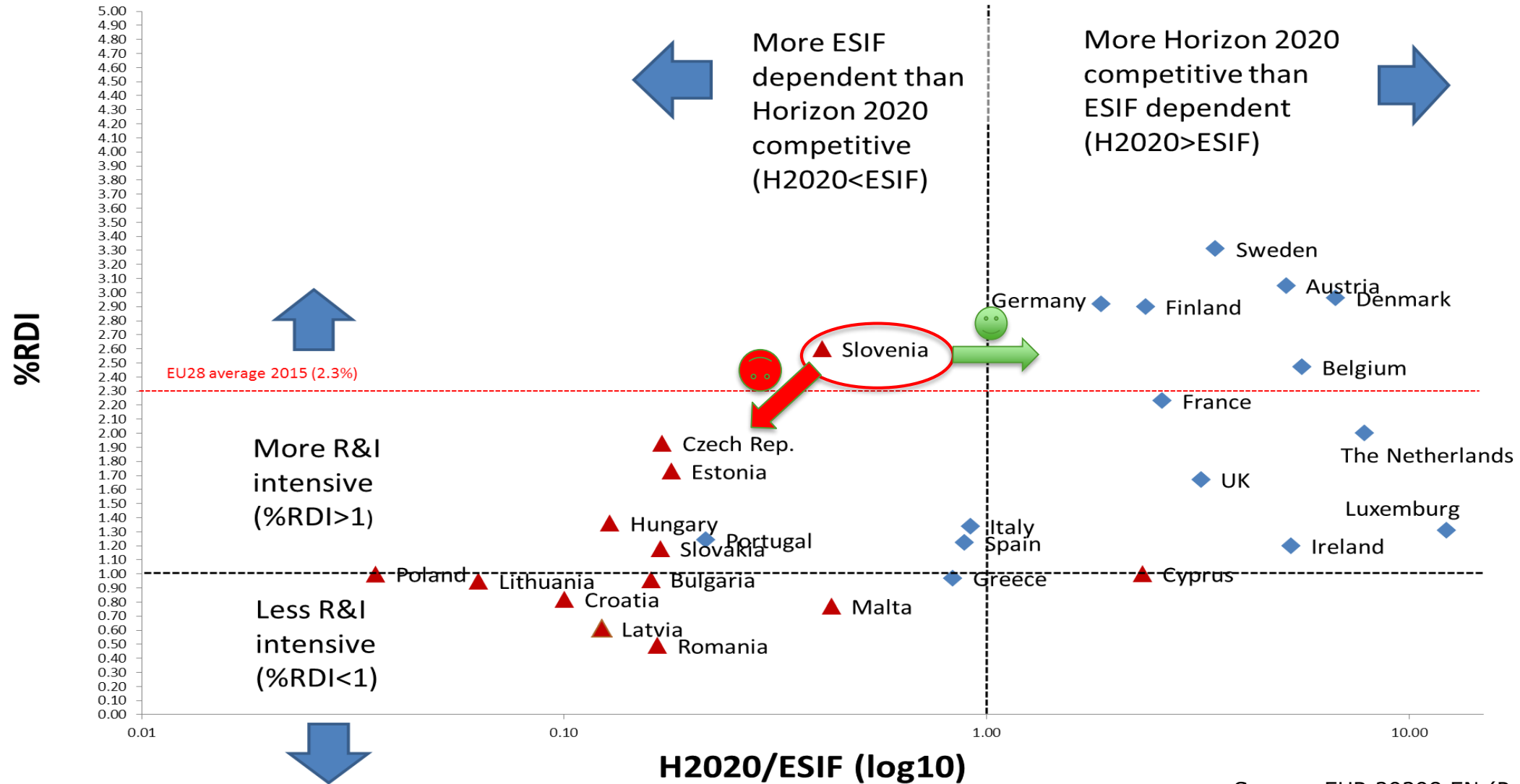


Evolution of the Share of EU FP Contribution Received

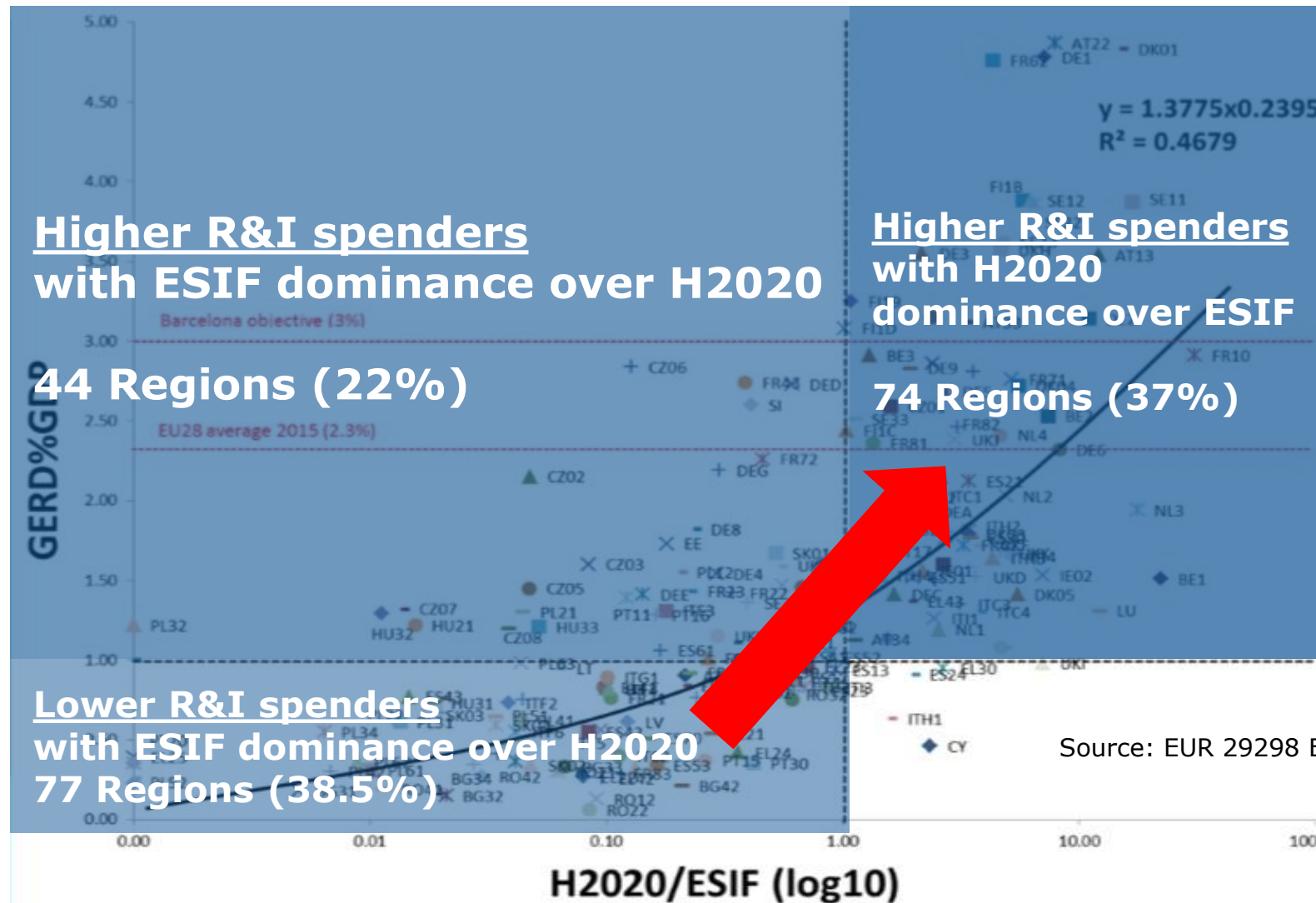


# R&I Development Dilemma

## Innovation gap: Member States



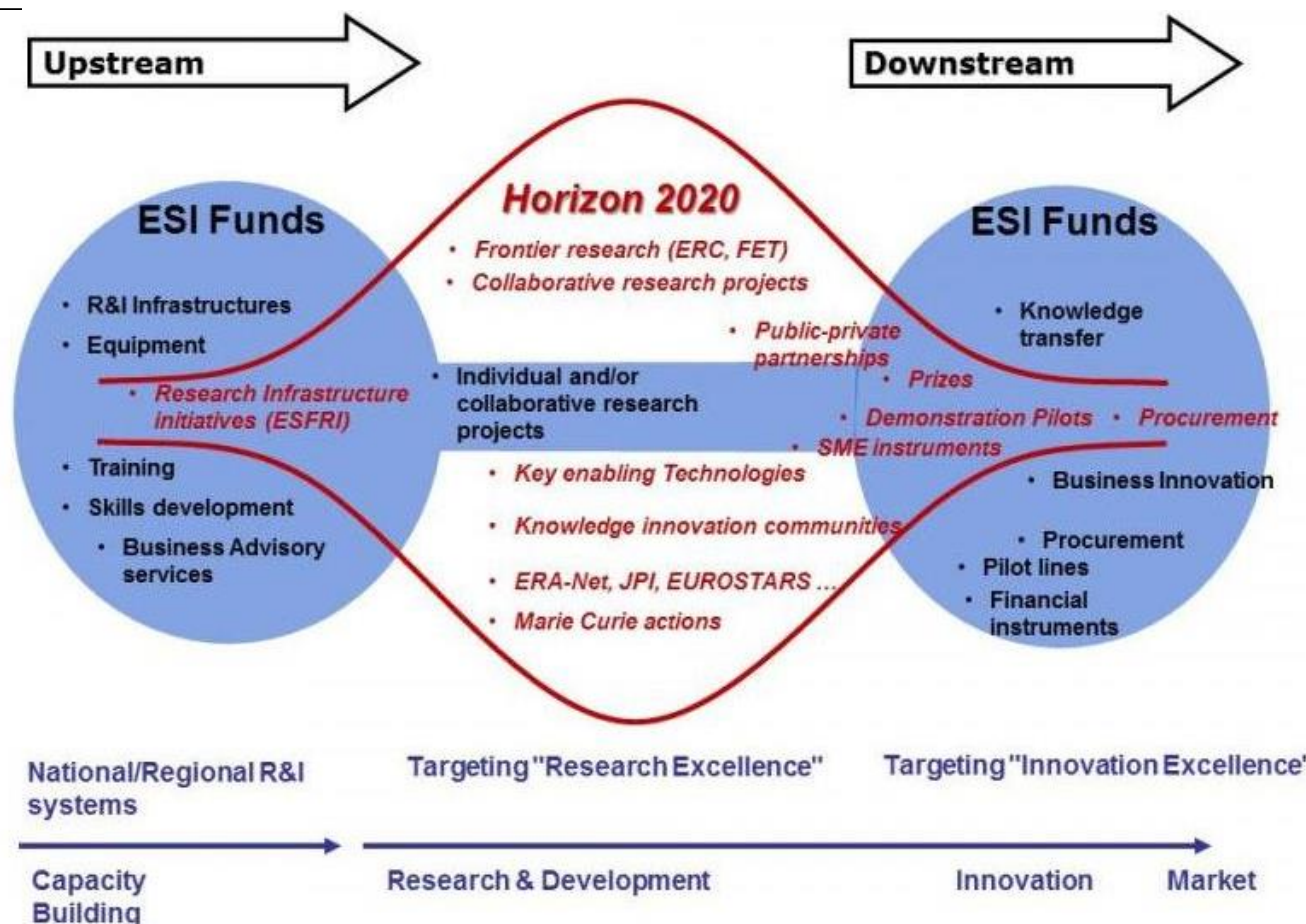
# Innovation gap: Regions





# Funding synergies: Rationale & Concepts

FPs/Horizon 2020	ESIF
International consortia (non-territorial)	Single beneficiaries (place-based)
Competition for funds	Pre-allocated
Centralised management	Co-managed with MSs
Annually adjusted WPs	7-year-OP
Research excellence (with individual R&I projects)	Socio-economic development (focusing on R&I capacities)
Not counted for EU State Aid purposes	Counted for EU State Aid purposes



# Horizon Europe vs. ESIF

## Mission-oriented R&I and Place-based approach

### *Why we need mission-oriented R&I?*

- Addressing societal challenges
- Innovation-led growth for sustainability
- Cross-sectoral solutions
- Investments for common future
- Clearer directions and strategic intelligence
- Broader involvement of stakeholders
- *No "one size fits all"*

### *Why we need place-based approach?*

- Addressing innovation gap
- Exploiting local potentials
- Innovation Cooperation across territories
- Involvement of local stakeholders in investment policies
- Tailored support to localities
- Europe-wide coherent policy-making
- *No "one size fits all"*

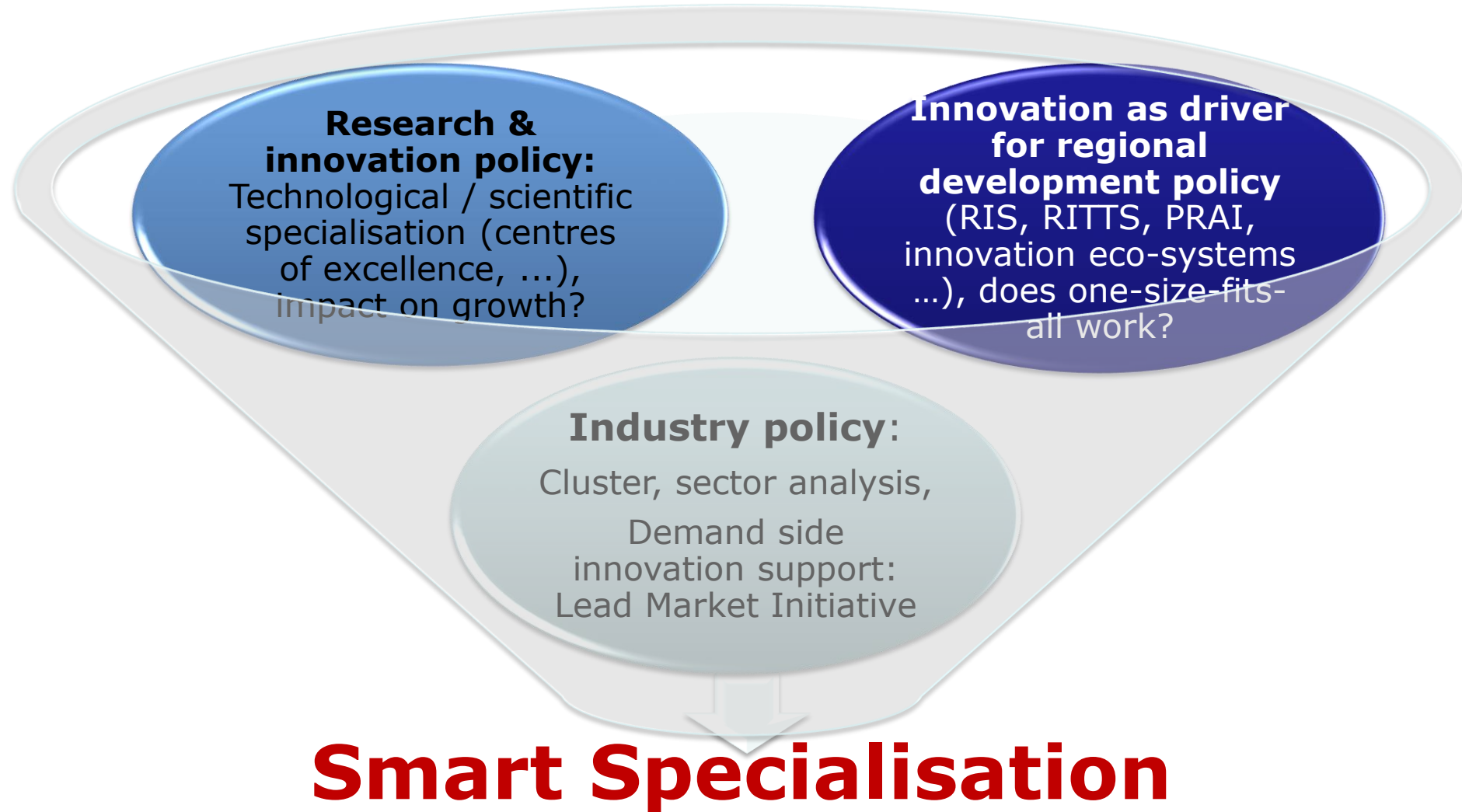
# S3 - Innovation in Support to Policies:

S3 as the Enabler of fully functioning Innovation Ecosystems → Boosting Capacity for Innovation...

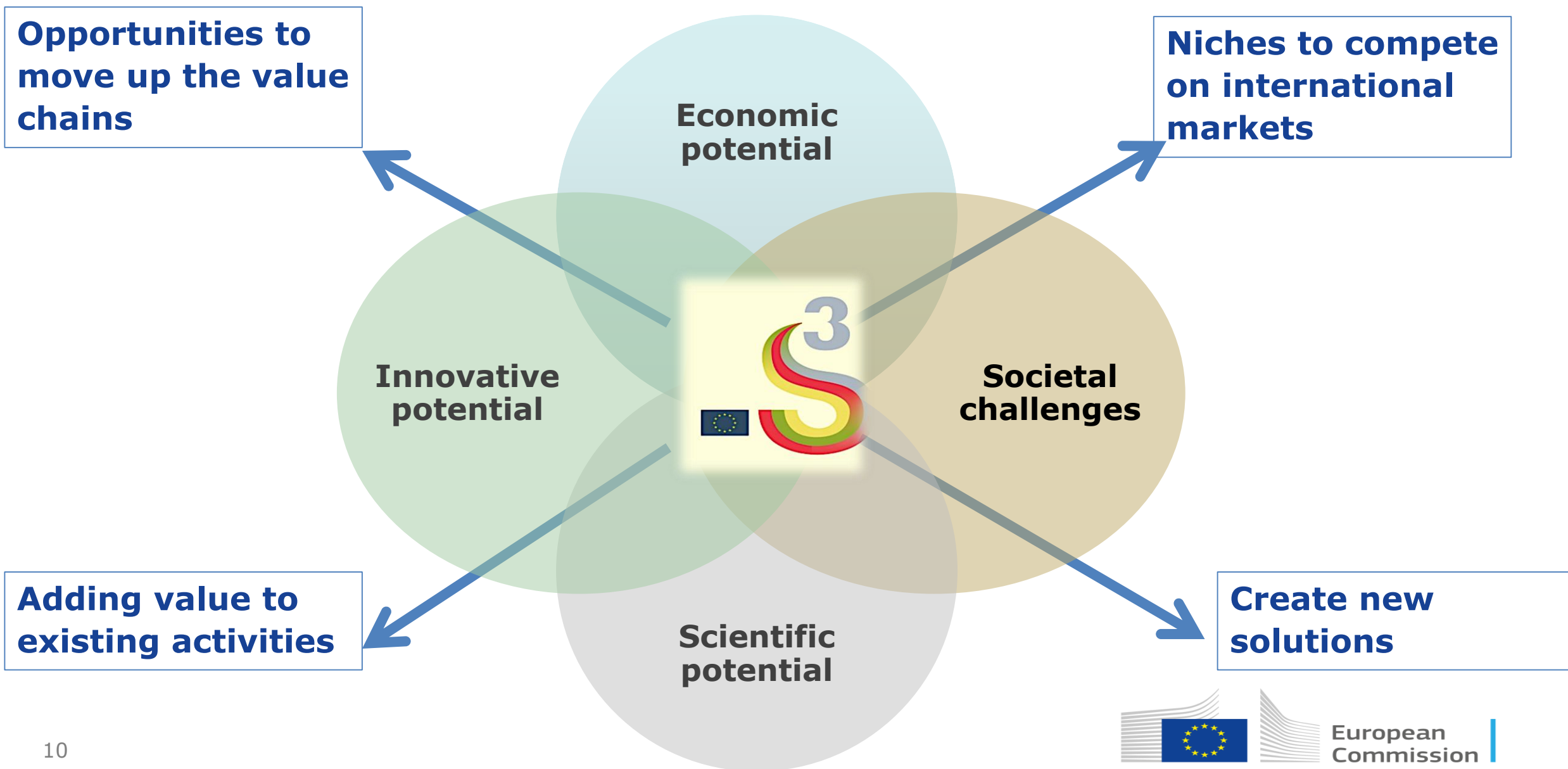




# Origins of RIS3



# Concept of Smart Specialisation Strategies (S3)



# Smart Specialisation 1.0: 2014-2020

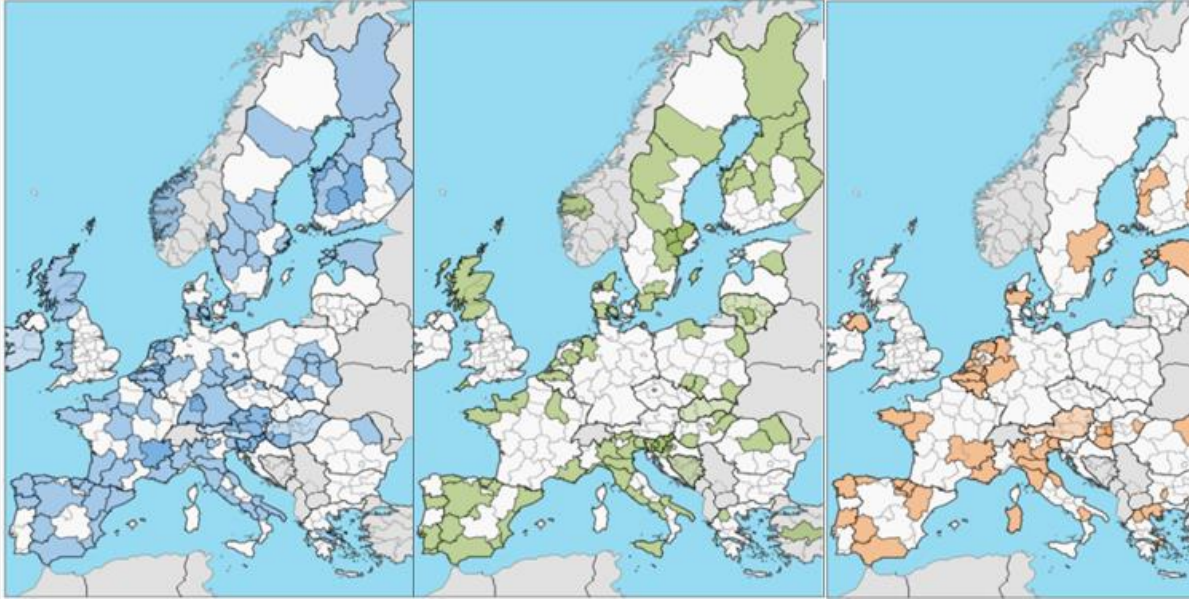
- Place-based transformation embedded in local economy to boost growth & jobs
- Dynamic participatory EDP uniting key stakeholders around shared vision & competitive advantages
- Evidence-based
- Mobilisation across different governance levels – triple/quadruple helix stakeholders
- Concentration of resources on a limited set of priorities
- Integrated into Cohesion Policy as "ex-ante" conditionality for the investments related to innovation

# Smart Specialisation 1.0: 2014-2020 – Cont.

- 40 B EUR from ERDF to finance R&I projects (total 65 B EUR incl.co-financing)
- <130 regional/national S3 strategies assessed by the JRC S3 Platform & DG REGIO in the period 2012-16 & 93 Action plans enacted on S3 implementat.
- It helped regions / MS in:
  - developing strategic approach to innovation & innov. ecosystems
  - prioritising R&I investments around innovative products & services for GVCs
  - breaking down "siloes" in governance
  - supporting also social, process, services, organisational + other types of innovation
    - together contributing to socio-economic growth & improved competitiveness!



# Thematic Smart Specialisation Platforms



## Industrial modernisation

**Partner DGs:** REGIO, GROW, RTD, JRC

21 partnerships (e.g. on advanced manufacturing, SMEs to Industry 4.0, biomass, 3D printing, Nano-enabled techs, textile innovation, photonics, chemicals etc.

**Regions involved:** 95

## Energy

**Partner DGs:** REGIO, RTD, ENER, JRC

6 partnerships (Bioenergy, Geothermal Energy, Marine Renewable Energy, Smart Grids, Solar Energy, Sustainable Buildings) and one + the Heating & Cooling Initiative.

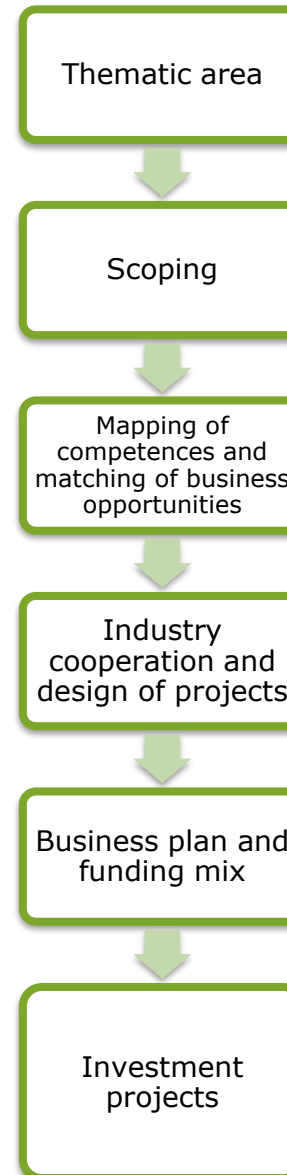
**Regions involved:** 89

## Agri-food

**Partner DGs:** REGIO, AGRI, RTD, JRC

**Themes:** 5 partnerships (Consumer Involvement in Agri-food Innovation, High-tech Farming, Nutritional Ingredients, Smart sensors for Agri-food, Traceability and Big Data.

**Regions/MSs:** 52



## Business can benefit:

Sub-themes are defined by stakeholders (business, clusters, academia, civil society etc)

Governance structure jointly developed – active role for business

Analysis of innovation potential and network capacity - including understanding the role of business in the given ecosystem

Value-chain analysis – positioning business along the existing value-chains

Detailed mapping of existing/potential stakeholders

Matchmaking initiatives, expert support for projects

Facilitation of business involvement in the projects

# S3 Strategic Developments - EU



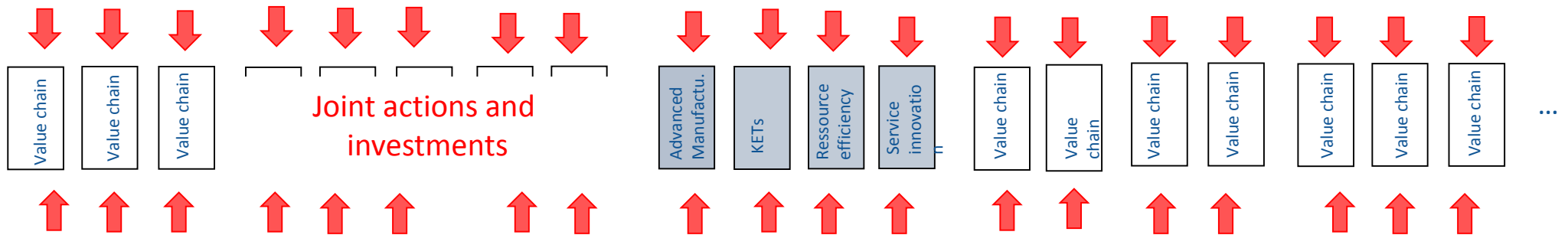
REGIO, JRC & Lead  
policy DGs

Regional  
authorities

## Thematic Smart Specialisation Platforms

Energy      Agri-Food      Industrial Modernisation      + Blue Growth      + Health ?      + Circular Economy ?

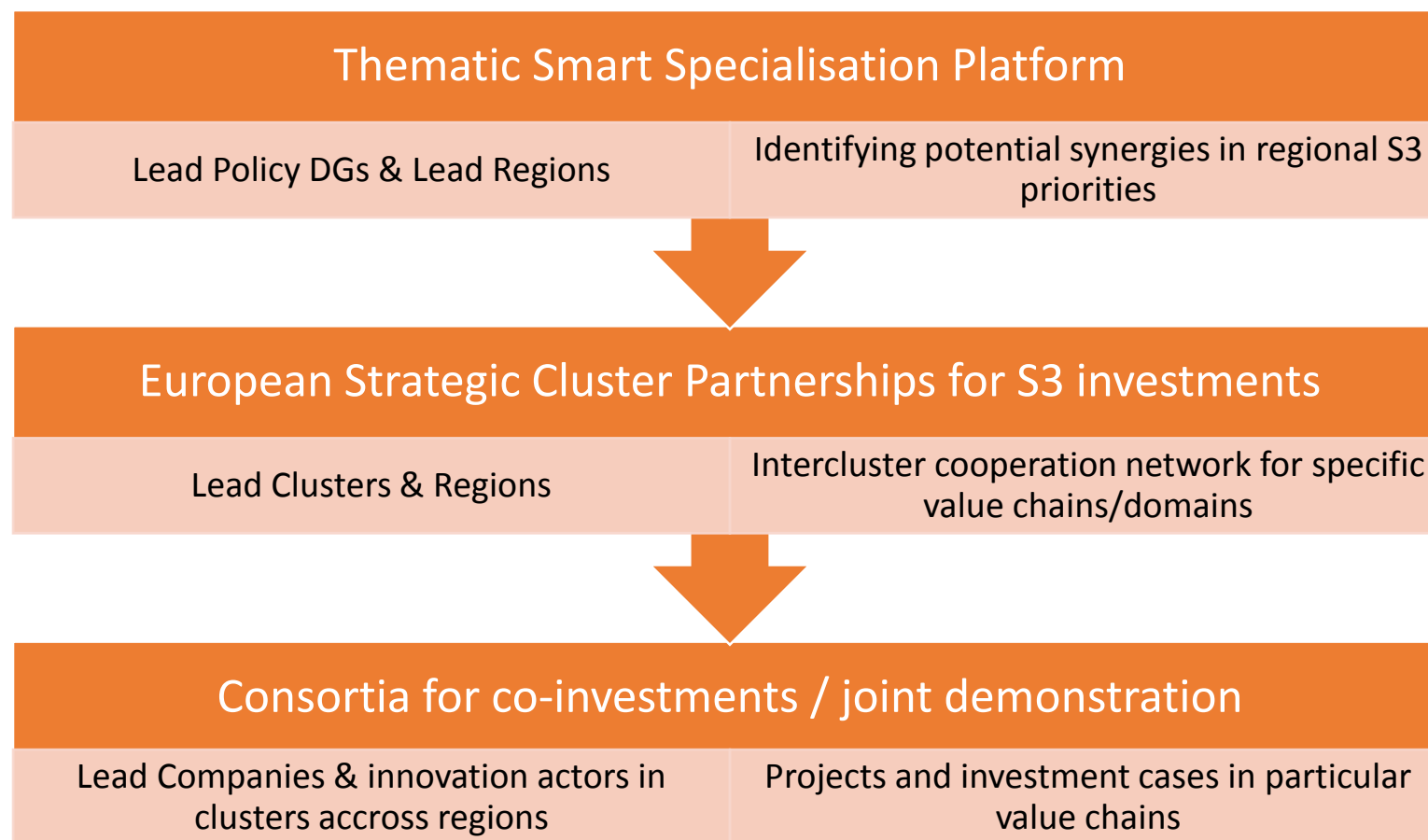
Business



Cluster  
organisations

## European Strategic Cluster Partnerships for Smart Specialisation Investments

# Three steps of the 'Entrepreneurial Discovery Process' at the EU-level



# S3 in the MFF 2021-2027

## Creating the conditions for success...

### Enabling conditions

(used to be "*ex-ante*")

- Fewer, clearer, tighter link to policy
- Followed up, not just set at the beginning!

### EU Governance

- European Semester
- Macroeconomic conditionality
- Reform Support Instrument
- Rule of law



# Enabling conditions for Smart Specialisation

Policy objective	Specific objective	Name of enabling condition
1. A smarter Europe by promoting innovative and smart economic transformation	ERDF: All specific objectives under this policy objectives	<b>Good governance</b> of national or regional smart specialisation strategy

## Fulfilment criteria for the enabling condition

Smart specialisation strategy(ies) shall be supported by:

1. Up-to-date analysis of bottlenecks for innovation diffusion, including digitalisation
2. **Existence of competent regional / national institution or body, responsible for the management of the smart specialisation strategy**
3. **Monitoring and evaluation tools to measure performance towards the objectives of the strategy**
4. **Effective functioning of entrepreneurial discovery process**
5. Actions necessary to improve national or regional research and innovation systems
6. Actions to manage industrial transition
7. Measures for international collaboration

# S3 Policy Objectives 2021-27

## 11 Thematic Objectives simplified and consolidated to 5:

1. **A smarter Europe (Innovative & Smart Economic Transformation)**
2. A greener, low-carbon Europe (including energy transition, the circular economy, climate adaptation and risk management)
3. A more connected Europe (mobility and ICT connectivity)
4. A more social Europe (the European Pillar of Social Rights)
5. A Europe closer to citizens (sustainable development of urban, rural and coastal areas and local initiatives)

+ Horizontal issues: administrative capacity building, cooperation outside the programme area



# Towards Smart Specialisation 2.0: 2021-2027

## 4 Policy Challenges:

### 1) Geography of Growth:

- Maintain economic dynamism of most prosperous city-regions
- Address inequality between most prosperous regions and much of the rest of the EU
- Temper frustration emerging from inter-regional inequalities throughout EU

### 2) Responding to globalisation and technological change

- Building resilience through better sharing of benefits and promoting of long-term competitiveness
- Modernise our economy by embracing digitalisation, technological and social innovation, decarbonisation and the circular economy



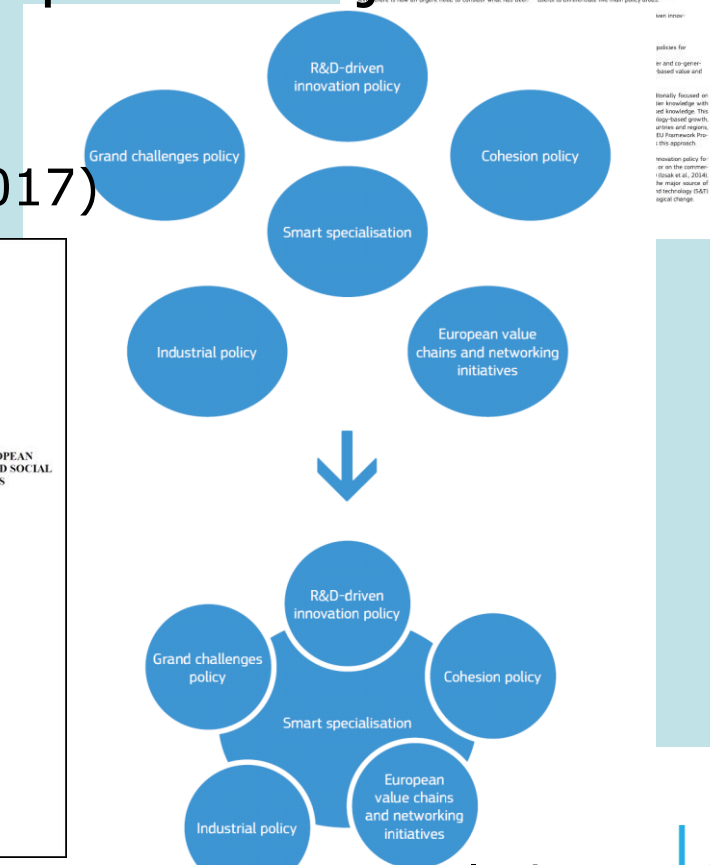
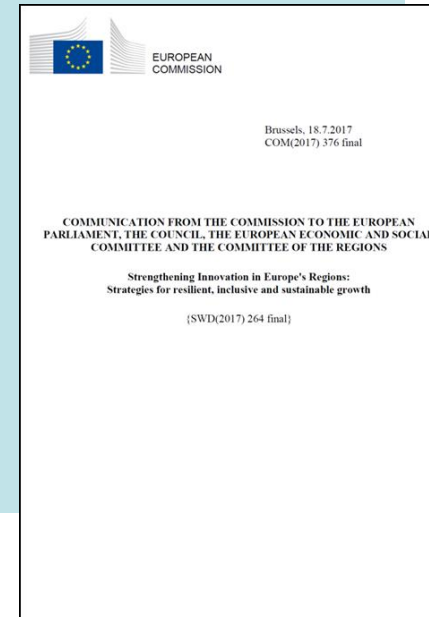
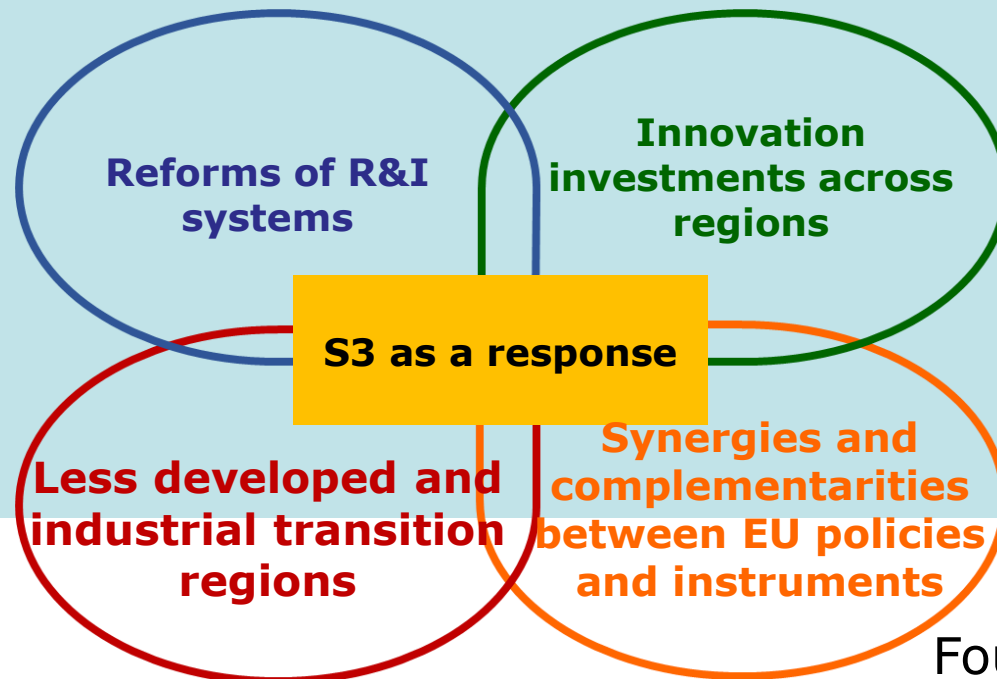
# Towards Smart Specialisation 2.0: 2021-2027 (Cont.)

## Ad.4 Policy Challenges:

3) Integrated Management of R&I and Economic Development Objectives

4) Strengthening Innovation in Europe's regions

Strategies for resilient, inclusive and sustainable growth" (COM 2017)



Four challenges for boosting innovation-led growth



# Future Innovation Cooperation in Europe:

## Interregional Innovation Investments

**WHAT...Interregional innovation investments** through **the commercialisation and scaling up** of interregional innovation projects having the potential to encourage **the development of European value chains** 'Component 5' (ETC Art 3.5)

**HOW MUCH...**11.5 % of ETC Resources (i.e. **a total of 970 M EUR**) for interregional innovation investments 'Component 5' (ETC Art. 9.2)

**HOW...**It shall be implemented under **direct or indirect management**. (ETC Art 16.1)

**FOR WHOM...**At the initiative of the Commission, the ERDF may support "III"s, as set out in point 5 of Article 3, **bringing together researchers, businesses, civil society and public administrations involved in Smart Specialisation Strategies established at national or regional levels**. (ETC Art 61)

# Horizon Europe: Preliminary structure



## **Pillar 1** Excellent Science

European Research Council

Marie Skłodowska-Curie  
Actions

Research Infrastructures



## **Pillar 2** Global Challenges and European Industrial Competitiveness

Clusters

- Health
- Culture, Creativity and Inclusive Society
- Civil Security for Society
- Digital, Industry and Space
- Climate, Energy and Mobility
- Food, Bioeconomy, Natural Resources, Agriculture and Environment

Joint Research Centre



## **Pillar 3** Innovative Europe

European Innovation Council

European innovation  
ecosystems

European Institute of  
Innovation  
and Technology

## **Widening Participation and Strengthening the European Research Area**

Widening participation and spreading excellence

Reforming and Enhancing the European R&I system





# R&I Missions

## R&I Missions

Relating EU's research and innovation better to society and citizens' needs; with strong visibility and impact

A mission is a portfolio of actions across disciplines intended to achieve a **bold and inspirational and measurable goal** within a set timeframe, with **impact** for society and policy making as well as relevance for a significant part of the European population and wide range of European citizens.

Horizon Europe defines mission characteristics and elements of governance, and 5 missions areas.

Specific missions will be programmed within the Global Challenges and European Industrial Competitiveness pillar (drawing on inputs from other pillars)

# Horizon Europe: EP and Council settle 5 Areas for possible Missions

**Adaptation to climate  
change, including societal  
transformation**

**Mission Boards**

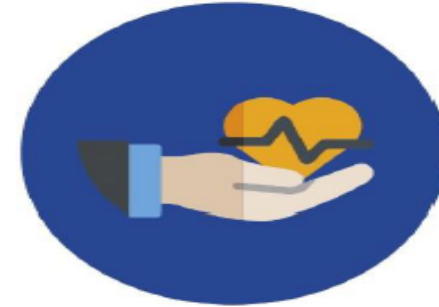
**DGs strategic planning**



**Healthy  
oceans,  
seas,  
coastal  
and inland  
waters**



**Mission  
areas**



**Cancer**

**Climate-neutral  
and smart cities**



**Soil health  
and food**





# Thanks for your Attention!

## Any questions?

You can find us at <http://s3platform.jrc.ec.europa.eu/home>

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