

“The 21st Century Demand for Creative Entrepreneurship and How to Take Advantage”

Creainnovation

workshop in Brussels during European Week of Regions and Cities -

8th - 10th of October 2019

premises of Permanent Representation of the Republic of Slovenia to the EU in Brussels

Rue du Commerce 44, 1000 Brussels

AGENDA

Tuesday, 8th of October

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| 9.30 | registration of participants |
| 9.50 | presentation of Creainnovation project by its lead partner, Chamber of Commerce of Viterbo |
| 10.10 | “The importance of creativity in development of SMEs” – Chamber of Commerce of Viterbo |
| 10.45 | “Digital Innovation (HUB) and Support of Digital Transformation for SMEs” – Aleš Pevc, Smart Space Project |
| 11.00 | “Sustainable eco production and innovation on EU level” – Pierre Henry, European Commission, DG Environment |
| 11.30 | short break |
| 11.45 | round table – discussion on good practices, challenges and opportunities in field of creativity, innovation and sustainability for SMEs with experts and entrepreneurs |
| 13.00 | lunch |

Participation in EU Region week programme

Tuesday, 8th of October

14.30 – 17.00 PANORAMED Participatory Lab

16.30 – 19.00 CESME–CircularEconomyforSMEs.WhenInnovationmeetsCircularEconomy

Wednesday, 9th of October

11.30–13.00 InterregMED Piazza: where citizens and EU Institutions meet for the future of Europe

14.30 – 16.00 Empowering territories for a sustainable future for the Mediterranean

16.30–19.00 Smart Specialisation: trans-regional innovation and investment opportunities for EU Regions and SMEs

Thursday, 10th of October

9.15 – 10.45 Promotion of RES through Green Fiscal Policies in Mediterranean Municipalities

9.15 – 13.00 The Hacking Growth – boosting entrepreneurial ecosystems in European regions