## Cyprus, Greece, Poland, Slovenia, Hungary

**Horizon Europe Matchmaking event**

**Culture, Creativity and Inclusive Society**

11 May 2021  
Time: 09h00 CET/10h00 Greek and Cypriot time

### AGENDA

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tr>
<td>09:00 - 09:10</td>
<td>Welcome by the organisers</td>
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| 09:10 - 09:40 | Keynote presentation: Culture, Creativity and Inclusive Society in Horizon Europe: main challenges and opportunities. An overview of Cluster 2  
  - Mikolaj Pyczak – Expert, National Contact Point/NCBR Poland |
| 09:40 - 10:00 | The future EIT Cultural & Creative Industries  
  - speaker (tbc)                                               |
| 10:00 - 10:20 | Key elements of a successful proposal  
  - speaker, Research Executive Agency (REA) - (tbc)                |
| 10:20 - 10:40 | Q&A session                                                              |
| 10:40 - 11:10 | Green technologies and materials for cultural heritage  
  - Pitch presentations by the participants                        |
| 11:10 - 11:40 | New ways of participatory management and sustainable financing of museums and other cultural institutions  
  - Pitch presentations by the participants                          |
| 11:40 - 11:50 | Break                                                                   |
| 11:50 - 12:20 | Cultural and creative industries as a driver of innovation and competitiveness  
  - Pitch presentations by the participants                            |
| 12:20 - 12:50 | Preserving and enhancing cultural heritage with advanced digital technologies  
  - Pitch presentations by the participants                             |
| 12:50 - 13:20 | Any other topic within Cluster 2 – (tbc)  
  - Pitch presentations by the participants                            |
| 13:20 - 13:30 | Closing session                                                         |