

**Identification of circular bioeconomy
opportunities and support youngsters
livelihood transitions**
Adan L. Martinez-Cruz
Department of Forest Economics,
Swedish University of Agricultural Sciences
(SLU)

**Brokerage event on calls for collaboration with
African researchers under the Horizon Europe
programme clusters 5 & 6**

23 November 2022



Short introduction of your Organisation

The Department of Forest Economics at SLU is interested in finding opportunities that may contribute to a circular bioeconomy.

But this opportunities can only be exploited if our young people transition out from their parents' main economic activity.

Our Department is among the top three departments in the world when it comes to Forest Economics, and it hosts the Journal of Forest Economics.



Profile you are seeking and why

Natural and social scientist, and stakeholders that have identified promising alternatives to current economic strategies. For instance, a natural scientist may have developed an organic pesticide, and thinks that it can represent a solution in his/her region to soil contamination.

Whether this pesticide can have a positive impact in the environment depends on its rate of adoption.

I can help in estimating such rate of adoption, and in designing the final product based on preferences from potential users.



Expertise

Development of instruments that explore youngsters preferences for potential jobs under a circular bioeconomy strategy.

Design of strategies to support livelihood transitions

Contact details

Adan L. Martinez-Cruz

Senior Lecturer

Department of Forest Economics

Coordinator of Global Development

Faculty of Forest Sciences

Scientific Secretary

Centre for Environmental and Resource Economics

adan.Martinez.cruz@slu.se

