

# UrbanMind

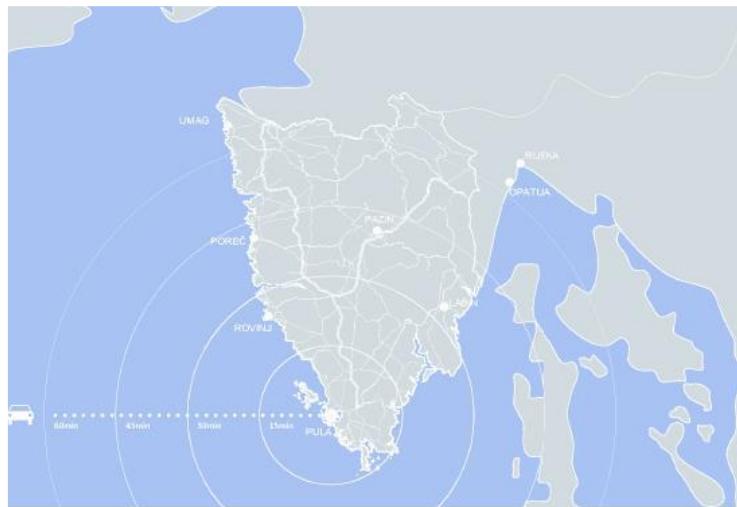
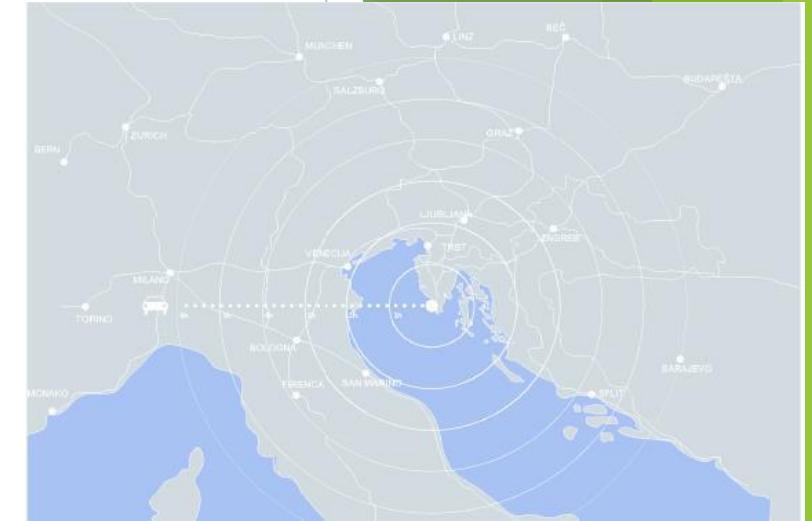
## The Future of Cities: EU Initiatives and Smart Solutions

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Brussels, 3 February 2026

# CITY OF PULA

- ✓ situated in the south of the Istrian peninsula
- ✓ the largest town of the Region of Istria
- ✓ present area of the town is 5 165 ha:  
land: 4 150 ha  
sea: 1 015 ha



# CITY OF PULA - POLA



- ✓ 3000 years old city
- ✓ 52200 inhabitants (census 2021)



# Pula: vision and (digital) development

- ▶ **Development plan of the City of Pula - Pola**  
(for the decade 2020 - 2030)
- ▶ Priorities and main goals:
  - ▶ Citizen friendly town (knowledge, innovation, culture, **digitalisation**)
  - ▶ Green urbanisation (zero-waste, NBS)
  - ▶ Clean and fluent traffic
  - ▶ Productive environment

# Pula: vision and (digital) development

- ▶ **Development plan of the smart City of Pula - Pola (for the years 2023 - 2028)**
  - ▶ Introduction and methodology
  - ▶ Examples of smart cities
  - ▶ Present state analysis / SWOT analysis
  - ▶ Strategies
  - ▶ Action plan and funding opportunities

# Present state analysis

- ▶ Consideration of four (smart) sectors
  - ▶ Society
  - ▶ Economy
  - ▶ Urban environment
  - ▶ Development management

# Smart urban environment

- ▶ Water supply and drainage
- ▶ Energetic infrastructure and gas supply
- ▶ Public lighting
- ▶ Traffic
  - ▶ public transport and parking
  - ▶ sustainable mobility
- ▶ Green initiatives, waste management

# Smart development management

- ▶ Digital infrastructure in administration
- ▶ Human resources
- ▶ Urban planning
- ▶ Communication and participation

CILJ 1	CILJ 2	CILJ 3	CILJ 4
<b>Poticaj gospodarstvu u skladu s trendovima digitalnog</b>	<b>Cjeloviti digitalni ekosustav usmjeren građanima</b>	<b>Funkcionalni sustav upravljanja prometom</b>	<b>Stvaranje digitalne osnove za daljnji razvoj</b>
MJERE	MJERE	MJERE	MJERE
1.1. Stvoriti preduvjete za centralni digitalni hub	2.1. Proširiti digitalne usluge prema građanima	3.1. Unaprijediti iskustvo korištenja i funkcionalnost javnog prijevoza	4.1 Koordinirani pristup pametnim rješenjima
1.2. Inovacijama potaknuti razvoj specifičnih sektora	2.2. Kvalitetno informirati građane i unaprijediti digitalnu pismenost stanovništva	3.2. Koristiti digitalne tehnologije za optimizaciju prometa	4.2. Unaprijediti digitalnu infrastrukturu grada kao preuvjet razvoja

Thank you for your  
attention!

And remember to stay  
*digitall!* ;-)