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UrbanMind

The Future of Cities: EU Initiatives and Smart Solutions

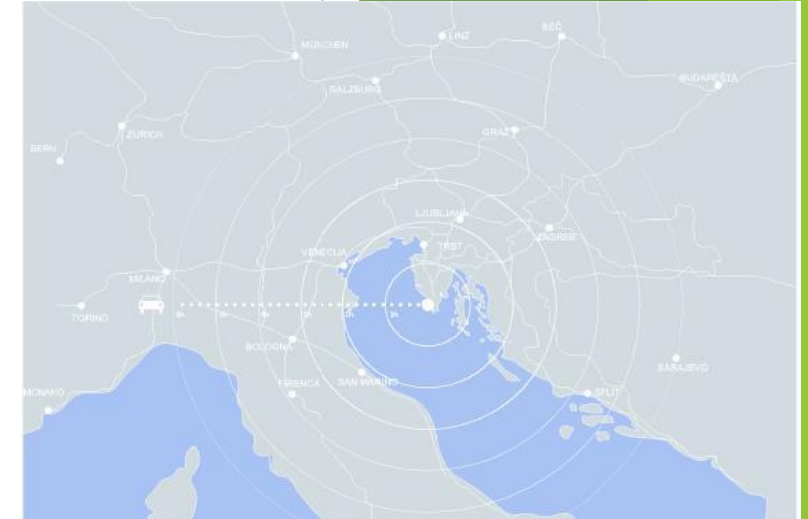
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Deputy Mayor of the City of Pula - Pola

Brussels, 3 February 2026

CITY OF PULA

- ✓ **situated in the south of the Istrian peninsula**
- ✓ **the largest town of the Region of Istria**
- ✓ **present area of the town is 5 165 ha:
land: 4 150 ha
sea: 1 015 ha**



CITY OF PULA - POLA



- ✓ 3000 years old city
- ✓ 52200 inhabitants (census 2021)



Pula: vision and (digital) development

- ▶ **Development plan of the City of Pula - Pola**
(for the decade 2020 - 2030)
- ▶ **Priorities and main goals:**
 - ▶ Citizen friendly town (knowledge, innovation, culture, **digitalisation**)
 - ▶ Green urbanisation (zero-waste, NBS)
 - ▶ Clean and fluent traffic
 - ▶ Productive environment

Pula: vision and (digital) development

- ▶ **Development plan of the smart City of Pula - Pola**
(for the years 2023 - 2028)
 - ▶ Introduction and methodology
 - ▶ Examples of smart cities
 - ▶ Present state analysis / SWOT analysis
 - ▶ Strategies
 - ▶ Action plan and funding opportunities

Present state analysis

- ▶ Consideration of four (**smart**) sectors
 - ▶ Society
 - ▶ Economy
 - ▶ Urban environment
 - ▶ Development management


Smart urban environment

- ▶ Water supply and drainage
- ▶ Energetic infrastructure and gas supply
- ▶ Public lighting
- ▶ Traffic
 - ▶ public transport and parking
 - ▶ sustainable mobility
- ▶ Green initiatives, waste management

Smart development management

- ▶ Digital infrastructure in administration
- ▶ Human resources
- ▶ Urban planning
- ▶ Communication and participation

CILJ 1	CILJ 2	CILJ 3	CILJ 4
Poticaj gospodarstvu u skladu s trendovima digitalnog	Cjeloviti digitalni ekosustav usmjeren građanima	Funkcionalni sustav upravljanja prometom	Stvaranje digitalne osnove za daljnji razvoj
MJERE	MJERE	MJERE	MJERE
1.1. Stvoriti preduvjete za centralni digitalni hub	2.1. Proširiti digitalne usluge prema građanima	3.1. Unaprijediti iskustvo korištenja i funkcionalnost javnog prijevoza	4.1 Koordinirani pristup pametnim rješenjima
1.2. Inovacijama potaknuti razvoj specifičnih sektora	2.2. Kvalitetno informirati građane i unaprijediti digitalnu pismenost stanovništva	3.2. Koristiti digitalne tehnologije za optimizaciju prometa	4.2. Unaprijediti digitalnu infrastrukturu grada kao preduvjet razvoja

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Thank you for your
attention!
And remember to stay
digital! ;-)