



## Strategy to Scale: Regional innovation driving Europe's green and competitive future

**18 February 2026 | 09:30 – 14:30**

**University Foundation (Meeting Room A)  
Rue d'Egmont 11, 1000 Brussels**

*The Greet CE Final Project Conference, titled “Strategy to Scale: Regional Innovation Driving Europe’s Green and Competitive Future,” presents the project’s circular economy pilots and innovations across sustainable agriculture, bio-based value chains, clean energy, renewable gases, and resource-efficient construction. The conference also highlights projects developed and supported within Greet CE, including digital energy tools, biofertilizers, and strategies for scaling impact. SME pitches showcase practical circular solutions: from waste-to-energy technologies and pyrolysis products to mycelium-based composites and sustainable insulation, accompanied by investor feedback to support market adoption. Together, these sessions demonstrate how regional innovation is shaping Europe’s green and competitive future.*

### Programme

**09:00 – 09:30 Welcome coffee and registration of participants**

**09:30 – 09:40 OPENING SESSION**

Representative of co-organizer <i>Slovenian Business and Research Association (SBRA)</i>	Draško Veselinovič
Representative of the Greet CE Project Coordinator <i>Energy agency of Savinjska, Šaleška and Koroška (KSENA)</i>	Boštjan Krajnc
From Brussels to the Regions: FEDARENE’s position on key EU policies for the Green Transition <i>European Network of Energy Agencies and Regions (FEDARENE)</i>	Mickael Bianchin

**09:40 – 10:20**

**POLICY KEYNOTE SESSION**

Supporting circular supply chains with I3

*European Innovation Council and SMEs Executive Agency (EISMEA)*

Maja Ferlinc

Financing Innovation at scale – financial instruments, S3 & STEP

*EC Directorate-General for Regional and Urban Policy (DG REGIO)*

Agne Kazlauskaitė

Sustainable agriculture for security and resilience

*EC Directorate-General for Agriculture and Rural Development (DG AGRI)*

Gregorio Davila Diaz

**10:20 – 11:00**

**THEMATIC SESSION I: Greet CE project pilots**

Sustainable agriculture and bio-based value chains

*Bioeconomy Cluster (BEC)*

Daniel Ács

Clean energy and digital innovation

*Energy agency of Savinjska, Šaleška and Koroška (KSSENA)*

Nika Krajnc

Renewable gases in circular economy

*Energy Institute Hrvoje Požar (EIHP)*

Željka Fištrek

Resource-efficient construction and material cycles

*Chamber of Commerce and Industry of Slovenia (CCIS)*

Aleš Dremel

**11:00 – 11:15**

**Coffee networking**



**11:15 – 11:55**

**THEMATIC SESSION II: Projects supported and developed by Greet CE**

GreetGEO

*European Geothermal Energy Council (EGEC)*

Giulia Cittadini

ELEVATEcee and HeatInvest

*Delfy consulting (DELfy)*

Kristina Dely

Supporting I3 projects cascade funding (DEREMCO)

*MYCOPOR, Rutena d.o.o.*

Matjaž Božič

Bridging Innovation and Practice in Eco-Construction - Insights from the construction value chain

*Non Tox Hub Insititute*

Petra Marinko

Scan2twin and NACHIP

*Energy agency of Savinjska, Šaleška and Koroška (KSSENA)*

Niko Natek

**11:55 – 12:35**

**THEMATIC SESSION III: Business and investor session (1/2)**

Pitches by selected SMEs supported by Greet CE:



Digital tools facilitating heating and cooling with wastewater waste heat

*Sewergy Kft.*

Pál Kiss

✂ Hydrogen from waste through innovation in gasification  
*Indeloop*

Danica Maljković

✂ Sustainable anchoring solutions made from recycled plastic  
*SADDAR*

Paula Wasowska

Q&A Feedback from innovation intermediaries and investors (dialogue on scaling circular solutions)

*\* Session moderated by Klaus Niederländer, Secretary General of the Vanguard Initiative*

### 12:35 – 13:15 **THEMATIC SESSION III: Business and investor session (2/2)**

Pitches by selected SMEs supported by Greet CE:

✂ Holistic solutions for circular bio-waste management  
*Biograda s.r.o.*

Richard Hanzlík

✂ Waste biomass into carbon-negative solutions via pyrolysis  
*VoltVert*

Vlad Stoicescu

✂ Micelium based composites for material circularity  
*MYCOPOR, Rutena d.o.o.*

Matjaž Božič

✂ High quality cellulose insulation for energy efficiency  
*CELIQUM srl*

Györfy Attila

Q&A Feedback from innovation intermediaries and investors (dialogue on scaling circular solutions)

*\* Session moderated by Klaus Niederländer, Secretary General of the Vanguard Initiative*

### 13:15 – 13:30 **CLOSING SESSION**

*Key takeaways and future cooperation opportunities  
Official closing of the Greet CE project*

13:30 – 14:30

**Networking Luncheon**



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