



## Strategy to Scale: Regional innovation driving Europe's green and competitive future

**18 February 2026 | 09:30 – 14:30**

*University Foundation (Meeting Room A)*

*Rue d'Egmont 11, 1000 Brussels*

*The Greet CE Final Project Conference, titled “Strategy to Scale: Regional Innovation Driving Europe’s Green and Competitive Future,” presents the project’s circular economy pilots and innovations across sustainable agriculture, bio-based value chains, clean energy, renewable gases, and resource-efficient construction. The conference also highlights projects developed and supported within Greet CE, including digital energy tools, biofertilizers, and strategies for scaling impact. SME pitches showcase practical circular solutions: from waste-to-energy technologies and pyrolysis products to mycelium-based composites and sustainable insulation, accompanied by investor feedback to support market adoption. Together, these sessions demonstrate how regional innovation is shaping Europe’s green and competitive future.*

### Programme

**09:00 – 09:30      Welcome coffee and registration of participants**

**09:30 – 09:40      OPENING SESSION**

Representative of co-organizer

*Slovenian Business and Research Association (SBRA)*

Draško Veselinovič

Representative of the Greet CE Project Coordinator

*Energy agency of Savinjska, Šaleška and Koroška (KSSENA)*

Boštjan Krajnc

From Brussels to the Regions: FEDARENE’s position on  
key EU policies for the Green Transition

*European Network of Energy Agencies and Regions (FEDARENE)*

Mickael Bianchin

<b>09:40 – 10:20</b>	<b>POLICY KEYNOTE SESSION</b>	
	Supporting circular supply chains with I3 <i>European Innovation Council and SMEs Executive Agency (EISMEA)</i>	Maja Ferlinc
	Financing Innovation at scale – financial instruments, S3 & STEP <i>EC Directorate-General for Regional and Urban Policy (DG REGIO)</i>	Agne Kazlauskaitė
	Sustainable agriculture for security and resilience <i>EC Directorate-General for Agriculture and Rural Development (DG AGRI)</i>	Gregorio Davila Diaz

<b>10:20 – 11:00</b>	<b>THEMATIC SESSION I: Greet CE project pilots</b>	
	Sustainable agriculture and bio-based value chains <i>Bioeconomy Cluster (BEC)</i>	Daniel Ács
	Clean energy and digital innovation <i>Energy agency of Savinjska, Šaleška and Koroška (KSSENA)</i>	Nika Krajnc
	Renewable gases in circular economy <i>Energy Institute Hrvoje Požar (EIHP)</i>	Željka Fištrek
	Resource-efficient construction and material cycles <i>Chamber of Commerce and Industry of Slovenia (CCIS)</i>	Aleš Dremel

<b>11:00 – 11:15</b>	<b>Coffee networking</b>	
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<b>11:15 – 11:55</b>	<b>THEMATIC SESSION II: Projects supported and developed by Greet CE</b>	
	GreetGEO <i>European Geothermal Energy Council (EGEC)</i>	Giulia Cittadini
	ELEVATEe and HeatInvest <i>Delfy consulting (DELFY)</i>	Kristina Dely
	Supporting I3 projects cascade funding (DEREMCO) <i>MYCOPOR, Rutena d.o.o.</i>	Matjaž Božič
	Bridging Innovation and Practice in Eco-Construction - Insights from the construction value chain <i>Non Tox Hub Insititute</i>	Petra Marinko
	Scan2twin and NACHIP <i>Energy agency of Savinjska, Šaleška and Koroška (KSSENA)</i>	Niko Natek

<b>11:55 – 12:35</b>	<b>THEMATIC SESSION III: Business and investor session (1/2)</b>	
	Pitches by selected SMEs supported by Greet CE:  Digital tools facilitating heating and cooling with wastewater waste heat <i>Sewergy Kft.</i>	Pál Kiss

❖ Hydrogen from waste through innovation in  
gasification  
*Indeloop*

Danica Maljković

❖ Sustainable anchoring solutions made from  
recycled plastic  
*SADDAR*

Paula Wasowska

Q&A Feedback from innovation intermediaries and  
investors (dialogue on scaling circular solutions)

*\* Session moderated by Klaus Niederländer, Secretary General  
of the Vanguard Initiative*

**12:35 – 13:15    THEMATIC SESSION III: Business and investor  
session (2/2)**

Pitches by selected SMEs supported by Greet CE:

❖ Holistic solutions for circular bio-waste  
management  
*Biograda s.r.o.*

Richard Hanzlík

❖ Waste biomass into carbon-negative solutions via  
pyrolysis  
*VoltVert*

Vlad Stoicescu

❖ Micelium based composites for material  
circularity  
*MYCOPOR, Rutena d.o.o.*

Matjaž Božič

❖ High quality cellulose insulation for energy  
efficiency  
*CELIQUM srl*

Györffy Attila

Q&A Feedback from innovation intermediaries and  
investors (dialogue on scaling circular solutions)

*\* Session moderated by Klaus Niederländer, Secretary General  
of the Vanguard Initiative*

**13:15 – 13:30    CLOSING SESSION**

*Key takeaways and future cooperation opportunities  
Official closing of the Greet CE project*

**13:30 – 14:30**

**Networking Luncheon**



**Funded by  
the European Union**