



Strategy to scale: regional innovation driving Europe's green and competitive future

18 February 2026 | 09:30 – 14:30

*University Foundation (Meeting Room A)
Rue d'Egmont 11, 1000 Brussels*

The Greet CE Final Project Conference, titled “Strategy to Scale: Regional Innovation Driving Europe’s Green and Competitive Future,” presents the project’s circular economy pilots and innovations across sustainable agriculture, bio-based value chains, clean energy, renewable gases, and resource-efficient construction. The conference also highlights projects developed and supported within Greet CE, including digital energy tools, biofertilizers, and strategies for scaling impact. SME pitches showcase practical circular solutions: from waste-to-energy technologies and pyrolysis products to mycelium-based composites and sustainable insulation, accompanied by investor feedback to support market adoption. Together, these sessions demonstrate how regional innovation is shaping Europe’s green and competitive future.

Programme

09:00 – 09:30 Arrival and registration

09:30 – 09:40 OPENING SESSION

Representative of the Greet CE Project Coordinator
Energy agency of Savinjska, Šaleška and Koroška (KSSENA)

Boštjan Krajnc

Representative of event partner
Green Transition Promotion Office, Republic of Slovenia

Klemen Košir

Representative of co-organizer
Slovenian Business and Research Association (SBRA)

Draško Veselinovič

09:40 – 10:20	POLICY KEYNOTE SESSION	
	Supporting circular supply chains with I3 <i>European Innovation Council and SMEs Executive Agency (EISMEA)</i>	Maja Ferlinc
	S3 and STEP – moving forward <i>EC Directorate-General for Regional and Urban Policy (DG REGIO)</i>	Vincent Leiner (TBC)
	Green transition: Opportunity in times of crisis <i>EC Directorate-General for Energy (DG ENER)</i>	Isaac Valero (TBC)
	Sustainable agriculture for security and resilience <i>EC Directorate-General for Agriculture and Rural Development (DG AGRI)</i>	Gaëlle Marion (TBC)

10:20 – 11:00	THEMATIC SESSION I: Greet CE project pilots	
	Sustainable agriculture and bio-based value chains <i>Bioeconomy Cluster (BEC)</i>	Daniel Ács
	Clean energy and digital innovation <i>Energy agency of Savinjska, Šaleška and Koroška (KSSENA)</i>	Nika Krajnc
	Renewable gases in circular economy <i>Energy Institute Hrvoje Požar (EIHP)</i>	Željka Fištrek
	Resource-efficient construction and material cycles <i>Chamber of Commerce and Industry of Slovenia (CCIS)</i>	Valentina Kuzma

11:00 – 11:15	Coffee networking	
11:15 – 11:55	THEMATIC SESSION II: Projects supported and developed by Greet CE	
	GreetGEO <i>Falcon Vision (FV)</i>	Tamas Solymosi
	ELEVATEcée <i>Delfy consulting (DELFY)</i>	Kristzina Dely
	Supporting I3 projects cascade funding (DEREMCO and NACHIP) <i>Chamber of Commerce and Industry of Slovenia (CCIS)</i>	Alenka Bea Logar Pučnik
	scan2twin <i>Energy agency of Savinjska, Šaleška and Koroška (KSSENA)</i>	Niko Natek

11:55 – 12:35	THEMATIC SESSION III: Business and investor session (1/2)	
	Pitches by selected SMEs supported by Greet CE:  Digital tools facilitating cooling with wastewater waste heat <i>Sewergy Kft.</i>	Pál Kiss

❖ Hydrogen from waste through innovation in
gasification

DOK-ING ltd.

Filip Stojmenović

❖ Sustainable anchoring solutions made from
recycled plastic

SADDAR

Paula Wasowska

Q&A Feedback from innovation intermediaries and
investors (dialogue on scaling circular solutions)

** Session moderated by Vanguard Initiative*

**12:35 – 13:15 THEMATIC SESSION III: Business and investor
session (2/2)**

Pitches by selected SMEs supported by Greet CE:

❖ Holistic solutions for circular bio-waste
management

Biograda s.r.o.

Miroslav Maryncak

❖ Waste biomass into carbon-negative solutions via
pyrolysis

Pyroproducts s.p.,

Dejan Verhovšek

❖ Micelium based composites for material
circularity

MYCOPOR, Rutena d.o.o.

Matjaž Božič

❖ High quality cellulose insulation for energy
efficiency

CELIQUM srl

Györffy Attila

Q&A Feedback from innovation intermediaries and
investors (dialogue on scaling circular solutions)

** Session moderated by Vanguard Initiative*

13:15 – 13:30 CLOSING SESSION

Key takeaways and future cooperation opportunities

Official closing of the Greet CE project

13:30 – 14:30

Networking Luncheon



The Greet CE project (n. 101133227) is supported by the
European Unions Interregional Innovation Investments (I3) Instrument.