



Strategy to scale: regional innovation driving Europe's green and competitive future

18 February 2026 | 09:30 – 14:30

University Foundation (Meeting Room A)

Rue d'Egmont 11, 1000 Brussels

The Greet CE Final Project Conference, titled “Strategy to Scale: Regional Innovation Driving Europe’s Green and Competitive Future,” presents the project’s circular economy pilots and innovations across sustainable agriculture, bio-based value chains, clean energy, renewable gases, and resource-efficient construction. The conference also highlights projects developed and supported within Greet CE, including digital energy tools, biofertilizers, and strategies for scaling impact. SME pitches showcase practical circular solutions: from waste-to-energy technologies and pyrolysis products to mycelium-based composites and sustainable insulation, accompanied by investor feedback to support market adoption. Together, these sessions demonstrate how regional innovation is shaping Europe’s green and competitive future.

Programme

09:00 – 09:30 **Arrival and registration**

09:30 – 09:40 **OPENING SESSION**

Representative of the Greet CE Project Coordinator <i>Energy agency of Savinjska, Šaleška and Koroška (KSSENA)</i>	Boštjan Krajnc
Representative of event partner <i>Green Transition Promotion Office, Republic of Slovenia</i>	Klemen Košir
Representative of co-organizer <i>Slovenian Business and Research Association (SBRA)</i>	Draško Veselinovič

09:40 – 10:20

POLICY KEYNOTE SESSION

Supporting circular supply chains with I3
European Innovation Council and SMEs Executive Agency (EISMEA)

Maja Ferlinc

S3 and STEP – moving forward
EC Directorate-General for Regional and Urban Policy (DG REGIO)

Vincent Leiner (TBC)

Green transition: Opportunity in times of crisis
EC Directorate-General for Energy (DG ENER)

Isaac Valero (TBC)

Sustainable agriculture for security and resilience
EC Directorate-General for Agriculture and Rural Development (DG AGRI)

Gaëlle Marion (TBC)

10:20 – 11:00

THEMATIC SESSION I: Greet CE project pilots

Sustainable agriculture and bio-based value chains
Bioeconomy Cluster (BEC)

Daniel Ács

Clean energy and digital innovation
Energy agency of Savinjska, Šaleška and Koroška (KSSENA)

Nika Krajnc

Renewable gases in circular economy
Energy Institute Hrvoje Požar (EIHP)

Željka Fištrek

Resource-efficient construction and material cycles
Chamber of Commerce and Industry of Slovenia (CCIS)

Valentina Kuzma

11:00 – 11:15

Coffee networking



11:15 – 11:55

THEMATIC SESSION II: Projects supported and developed by Greet CE

GreetGEO
Falcon Vision (FV)

Tamas Solymosi

ELEVATEcee
Delfy consulting (DELfy)

Kristzina Dely

Supporting I3 projects cascade funding (DEREMCO and NACHIP)
Chamber of Commerce and Industry of Slovenia (CCIS)

Alenka Bea Logar Pučnik

scan2twin
Energy agency of Savinjska, Šaleška and Koroška (KSSENA)

Niko Natek

11:55 – 12:35

THEMATIC SESSION III: Business and investor session (1/2)

Pitches by selected SMEs supported by Greet CE:

✂ Digital tools facilitating cooling with wastewater waste heat
Sewergy Kft.

Pál Kiss

✂ Hydrogen from waste through innovation in gasification

DOK-ING ltd.

Filip Stojmenović

✂ Sustainable anchoring solutions made from recycled plastic

SADDAR

Paula Wasowska

Q&A Feedback from innovation intermediaries and investors (dialogue on scaling circular solutions)

** Session moderated by Vanguard Initiative*

12:35 – 13:15

THEMATIC SESSION III: Business and investor session (2/2)

Pitches by selected SMEs supported by Greet CE:

✂ Holistic solutions for circular bio-waste management

Biograda s.r.o.

Miroslav Maryncak

✂ Waste biomass into carbon-negative solutions via pyrolysis

Pyroproducts s.p.,

Dejan Verhovšek

✂ Micelium based composites for material circularity

MYCOPOR, Rutena d.o.o.

Matjaž Božič

✂ High quality cellulose insulation for energy efficiency

CELIQUM srl

Györfy Attila

Q&A Feedback from innovation intermediaries and investors (dialogue on scaling circular solutions)

** Session moderated by Vanguard Initiative*

13:15 – 13:30

CLOSING SESSION

*Key takeaways and future cooperation opportunities
Official closing of the Greet CE project*

13:30 – 14:30

Networking Luncheon



The Greet CE project (n. 101133227) is supported by the European Unions Interregional Innovation Investments (I3) Instrument.