



3fs

# Your partner

in secure software  
engineering

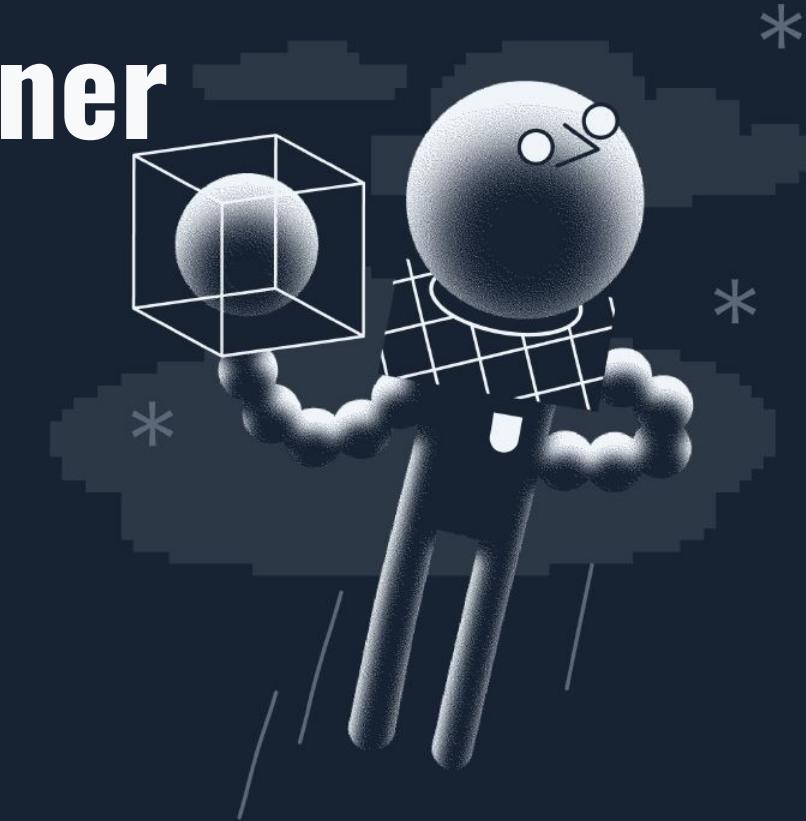
Andraž Logar

CEO

VERSION 2

07.07.2025

STOCKHOLM, HQ



# WHO ARE WE?



# The 3fs background

Founded in 2005, the founders were a group of “techies”

We design, build and operate digital products for Fortune 500 companies for 20 years.

See ourselves as leaders in secure software engineering.

## In numbers

45+

gray hair people

4

countries

20

years old

40

customers

15

years longest client  
relationship

8

years longest devops  
project

We do secure software engineering,  
combining **startup innovation and**  
**agility** with **telco quality and**  
**compliance.**

GETINGE \*

ERICSSON ≡

REPUBLIC OF SLOVENIA  
MINISTRY OF DEFENCE

LOCKED  
SHIELDS

EDMUND

TU/e EINDHOVEN  
UNIVERSITY OF  
TECHNOLOGY

REPUBLIC  
OF SLOVENIA  
SUPREME  
COURT

CCDCOE  
NATO COOPERATIVE  
CYBER DEFENCE  
CENTRE OF EXCELLENCE

L Lempea

*Polarium*

aeris.

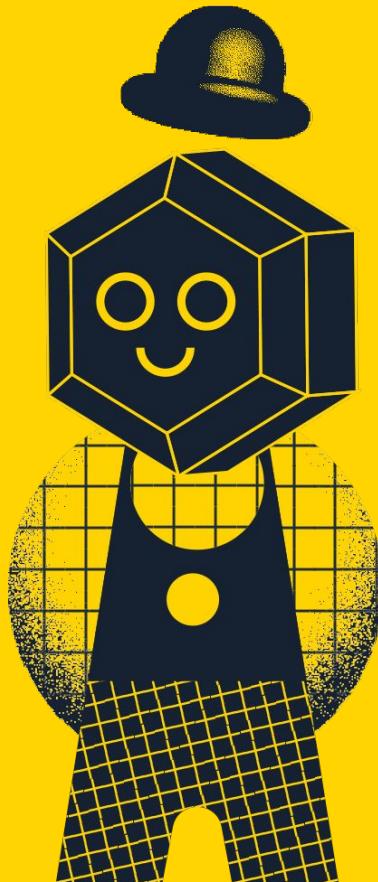
INTESA SANPAOLO

NLB

△ RAIN

DEAKIN  
UNIVERSITY

# URBAN MIND



# Our connected devices history

3fs supported connecting devices for:

- Ericsson (hundreds of millions of connected devices)
- Getinge (connecting medical devices)
- Polarium (connecting batteries)
- Rain (connecting cell towers for mobile operators)
- ImagineCare (connecting medical devices)

# Our connected smart city history

3fs engaged with:

- Rio de Janeiro (security)
- Barcelona (environment)
- Montreal (environment)
- Singapore (digital transformation)
  
- Kranj (Smart Mlaka Pilot)
- Kranj and Pula (Data spaces)

# Why UrbanMind?

State of the art technical challenge

- Data spaces
- Data act
- Secure by design
- Multi Tenant
  
- Financials, Time and Support.

# What is Data Space?

Framework that supports data sharing within a data ecosystem.

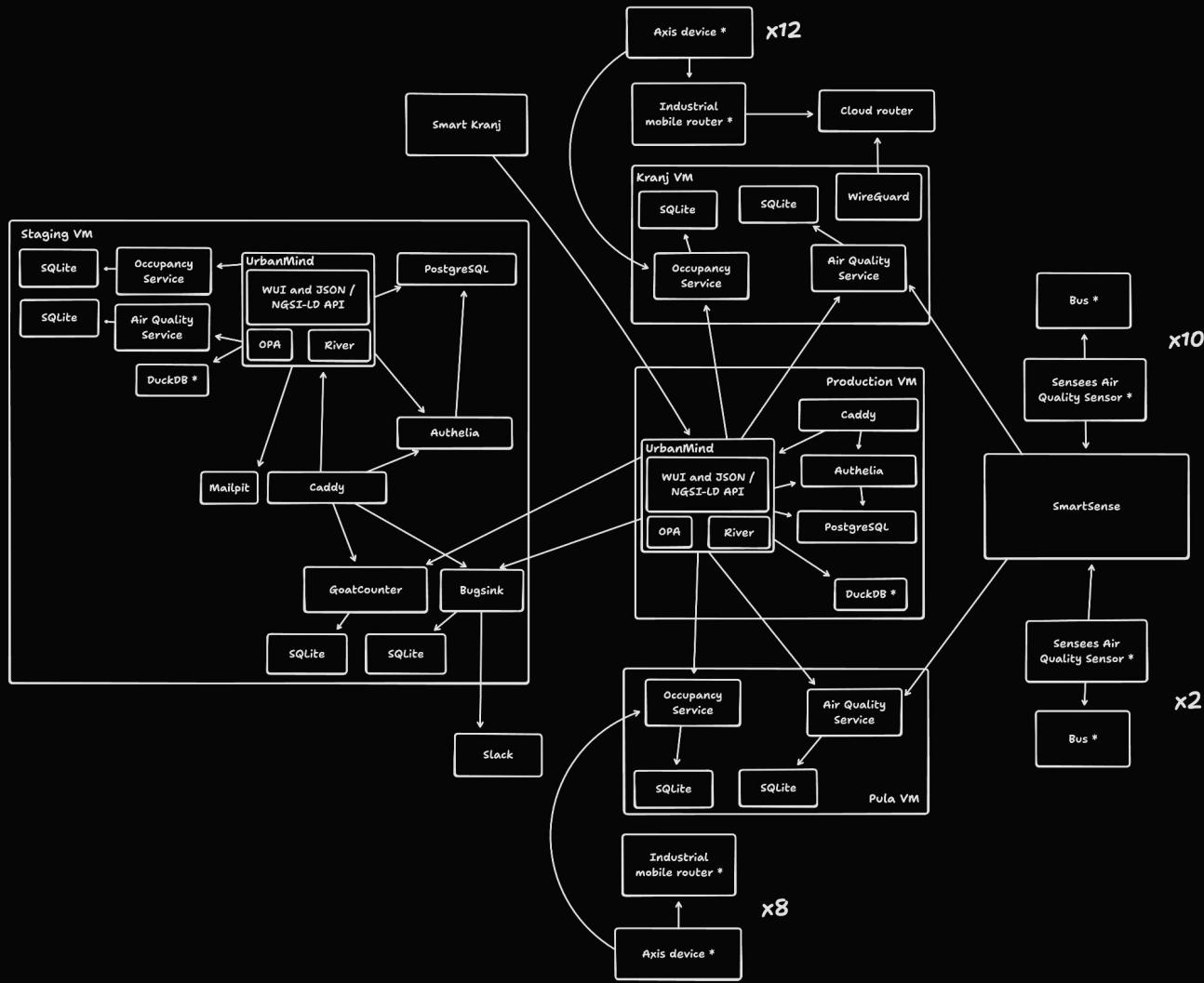
It provides a clear structure for participants to share, trade, and collaborate on data assets in a way that is compliant with relevant laws and regulations and ensures fair treatment for all involved.

**Core part of European Strategy for Data.**

# Ok, so what is UrbanMind?

Secure and Data space compliant Smart city platform.

Developed for the world with early inventor municipalities Pula and Kranj.



# Vocabulary

- Services: Enable secure data pulling from external sources into the data space.
- Resources: Individual data assets or entities shared in UrbanMind.
- Products: Package data resources into reusable, shareable data offerings.
- Use Cases: Projects that select data from various resources to build reactive visualizations.
- Integration: Allows external systems to connect and exchange data with UrbanMind.
- Distribution: Resource building blocks; datasets defining how to pull data from an integration.
- Widgets: Visual components for displaying data on dashboards.
- Connectors: Enable secure data exchange between participant infrastructure and UrbanMind.
- Contracts: Specify rules and conditions for data access and usage.
- Transactions: Track and control data exchanges between participants.

# Perfect use case for UrbanMind

Scalable platform:

- vertically: integration of new devices/data sets, APIs for any kind of over-the-top applications
- horizontally: adding new use cases, new products, widgets..

Secure by design.

*We want to connect **hundreds** of municipalities and **thousands** of data sources for **millions** of end users.*

# WHAT NOW?





3fs

# THANK YOU

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