

# network enterprise europe

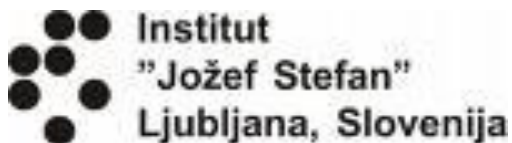
## Pomoč mreže Enterprise Europe Network pri pridobivanju projektov EU



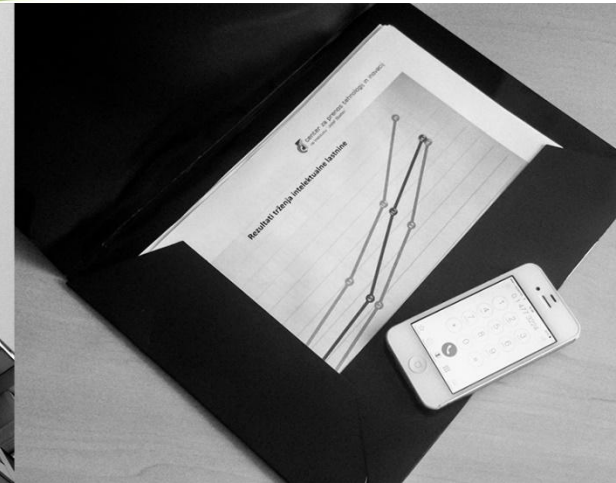
*Poslovni nasvet pred vašimi vrati*

mag. Marjeta Trobec, CTT

19. november 2014



# Osnovne informacije



- Največja in najuspešnejša pisarna za prenos tehnologij v RS
- Finančno neodvisna enota znotraj Instituta "Jožef Stefan"
- Financira se izključno projektno
  - v teku 7 EU projektov
  - nacionalni koordinator Enterprise Europe Network
- 12 strokovnjakov z različnih področij
  - 7 nar./tehn., 3 ekon., 1 pravn., 1 drugo
  - 4 z doktorji in 2 magistra znanosti
  - zastopnik za patente in znamke
  - člani ASTP, CLP, LES

# Povezujemo znanost in gospodarstvo



## Naše storitve:

- pomoč pri ustanavljanju novih podjetij
- pogodbeno sodelovanje z gospodarstvom
- zaščita intelektualne lastnine in priprava strategije trženja
- trženje intelektualne lastnine
- projektne prijave na nacionalne in EU razpise
- pridobitev financiranja
- pomoč pri izvedbi postopkov prevzema intelektualne lastnine na IJS

„Povezujemo znanost in družbo.“

# Enterprise Europe Network

- Mreža deluje v več kot 50 državah: EU 28, Islandija, Norveška, Turčija, Čile, Izrael, Švica, Armenija, Makedonija, Hrvaška, Srbija, Črna gora, ZDA, Rusija (seznam ni dokončen)
- V mreži je skoraj 600 organizacij s 4000 strokovnjaki.
- Pomoči so deležna ne le majhna in srednje velika podjetja, temveč tudi velika podjetja, raziskovalne organizacije, strokovna in sektorska združenja, tehnološki centri ter druge institucije poslovnega in inovacijskega okolja.

# Storitve mreže

- Pomoč pri mednarodnem poslovnem sodelovanju
- Storitve na področju inovacij, prenosa znanja in tehnologij
- Storitve spodbujanja MSP za sodelovanje v okvirnih programih Skupnosti za raziskave in razvoj (H2020, COSME, ....)

# Slovenski konzorcij

- **Institut “Jožef Stefan” – koordinator**
- Center za interdisciplinarne in multidisciplinarne raziskave in študije Univerze v Mariboru
- Gospodarska zbornica Slovenije
- Obrtno-podjetniška zbornica Slovenije
- Mariborska razvojna agencija
- Univerza na Primorskem, Znanstveno-raziskovalno središče Koper

# Spodbujanje deležnikov za sodelovanje v programih EU

- Informiranje in svetovanje o programih EU.
- Informiranje o aktualnih razpisih EU.
- Svetovanje in pomoč pri oblikovanju projektnih idej v projektne predloge.
- Pomoč pri iskanju projektnih partnerjev:  
<http://een.ec.europa.eu/>,  
<http://een.ec.europa.eu/tools/services/SearchCenter/Search/ProfileSimpleSearch>



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## Latest news

4 November 2014

### New guidebook on SME Internationalisation

Why should SMEs expand their business beyond the EU?

- An estimated 90% of global growth will originate outside the EU by 2015.
- Developing and emerging markets are expected to account for 60% of world GDP by 2030.

But:

- Only some 3 percent of the Enterprise Europe Network's Partnership Agreements presently involve businesses outside the EU or countries covered by the EU's Competitiveness and Innovation Programme (CIP).

There is a huge potential for EU-based SMEs out there!

## Missions for Growth



The gateway for your business to international growth markets

## Latest Partnering Opportunities!

Stakeholder registration Latest Partnering Opportunities!

Search for profiles matching your partnering needs.

Register to receive free email alerts containing newly published profiles and events

## Enterprise Europe Network Awards 2014 - Winners unveiled

The European Commission has honoured companies from the UK, Czech Republic, Hungary, Spain, Germany and Greece during the Enterprise Europe Network Awards, held for the first time as a stand-alone event in Brussels on 23 September 2014.

The awards recognise successful Small and Medium-sized Enterprises (SMEs) who are seizing the opportunities offered by Europe's single market by using the services and support of the Enterprise Europe Network. [Read more...](#)

## Call for expressions of interest - 'Business Cooperation Centres' in third countries for the Enterprise Europe Network (2015-2020)

This call for expressions of interest addresses leading business and innovation support organisations located in third countries. The objective is to establish 'Business Cooperation Centres' for the Enterprise Europe Network in international markets in order to form a unique international network of excellence facilitating business cooperation, technology transfer and research collaboration.


For more detailed information on the call, [Read more...](#)

## Your business is our business

The Enterprise Europe Network helps small business to make the most of the European marketplace. Working through local business organisations, we can help you:

- Develop your business in **new markets**
- Source or license **new technologies**
- Access **EU finance** and **EU funding**

We have close to **600 member organisations** across the EU and beyond. They include chambers of commerce and industry, technology centres, universities and development agencies. [Learn more](#)



Contact points

Select country

## Success stories

### A new class of management training

Czech Republic  
United Kingdom

The Enterprise Europe Network matches a UK developer of executive training courses with a Czech partner

[See all success stories](#)

## What clients say...

"With the Enterprise Europe Network as a worthy co-captain, we are at the beginning of an exciting voyage."

Antonio Kondis, Icarus Sailing Media, Athens, Greece

[Read this story](#)

## Access intranet

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## More EU business resources



[SME Internationalisation Portal](#)



# Partnering Opportunities

Search:   Any word  All words Compact View

<p><b>Profile type(s):</b></p> <p><input type="checkbox"/> Business Offer</p> <p><input type="checkbox"/> Business Request</p> <p><input checked="" type="checkbox"/> Research &amp; Development</p> <p>Request</p> <p><input type="checkbox"/> Technology Offer</p> <p><input type="checkbox"/> Technology Request</p>	<p><b>Profile country of origin:</b></p> <p>Albania, Republic of Armenia Austria Belgium Bosnia and Herzegovina Brazil, Federative Republic of Bulgaria Canada Chile China Croatia</p>	<p><b>Client requested:</b></p> <p>Albania, Republic of Armenia Austria Belgium Bosnia and Herzegovina Brazil, Federative Republic of Bulgaria Canada Chile China Croatia</p>
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Technology Offer Technology Request

Chile

China

Croatia

Chile

China

Croatia

We found 192 record(s) for your query.

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Title of Profile	Country	Type	Date
<a href="#">H2020: ICT-24. Echolocation Bionic System for Blind People</a>	Spain	R&D Request	2014-10-27
<a href="#">H2020 - PHC 16-2015 -Tools and technologies for advanced therapies</a>	Italy	R&D Request	2014-07-07
<a href="#">Urgent: SME with expertise in in vivo real-time monitoring needed for H2020 project on implants/tissue engineering</a>	Germany	R&D Request	2014-10-07
<a href="#">H2020-PHC-2015: White Matter plasticity; Developing a tool for prevention and treatment of (co-morbid) brain pathologies...</a>	Netherlands	R&D Request	2014-10-02
<a href="#">"New sterilization system for pharmaceutical containers with increased energy efficiency and use of nanofluids" (SPEEN)-...</a>	Italy	R&D Request	2014-03-26
<a href="#">H2020-SC5-WATER-5-2015: Combined use of advanced oxidation technologies for cost-effective, sustainable water treatment...</a>	Greece	R&D Request	2014-10-24
<a href="#">H2020 Sme Instrument Partner Search: Wind Turbine Smart Grid</a>	Italy	R&D Request	2014-08-28
<a href="#">Coordinator sought for H2020-NMP6 - development of nanomaterial for energy efficient construction</a>	Germany	R&D Request	2014-06-24
<a href="#">H2020-INSO-5-2015: Designing a methodology to create Social Innovation Communities</a>	Spain	R&D Request	2014-11-12
<a href="#">EEA Grants-Innovative production of fuels from biomass: supplier of wood pellets production equipment is sought</a>	Bulgaria	R&D Request	2014-11-05
<a href="#">H2020-YOUNG-SOCIETY-2015 The Young Generation in an Innovative, Inclusive and Sustainable Europe - YOUNG-4-2015 The...</a>	Slovakia	R&D Request	2014-07-03
<a href="#">NordForsk project (preparation for H2020/PHC-call) - key stakeholders for follow-up patients after treatment and rehab</a>	Norway	R&D Request	2014-10-03
<a href="#">H2020: partner sought to develop applications of piezoelectric micro generators into road signaling systems</a>	Romania	R&D Request	2014-06-26
<a href="#">H2020-PHC-2015-single-stage: Semantic Electronic Health Record (SEHR)</a>	Spain	R&D Request	2014-11-03
<a href="#">GreenHaviour – The use of Intelligent Transport Systems to change mobility behaviour</a>	Italy	R&D Request	2014-03-03
<a href="#">PS:H2020-WASTE-1-2014. Denim for Good (Development of a circular economy model in the clothing and fashion industry)</a>	Spain	R&D Request	2014-03-17
<a href="#">SME sought to complete consortium for H2020-NMP6 proposal to develop a nanomaterial similar to PCM (phase changed...</a>		R&D Request	2014-11-13
<a href="#">H2020-WATER-2015- WATER INNOVATION-Italian company looking for project partners for operational solutions to solve water</a>	Italy	R&D Request	2014-09-01

# Instrument za MSP in pomoč mreže EEN pri prijavi projekta

- Pregled projektne prijave (skladnost z razpisom)
- Nasveti za izboljšanje projektne prijave glede na področja (npr. zaščita IL, diseminacija in izkoriščanje rezultatov, prenos tehnologij, standardi in zakonodaja EU)
- Pomoč pri morebitnem iskanju projektnih partnerjev (načeloma se lahko MSP na projekt prijavi sam)

## InPartners search for SME INSTRUMENT SFS-08-2014-Phase 2se2



QUOTE

by **Valentina Patano (IT00569) - Active** » 07 Nov 2014, 12:04

Dear Colleagues,

An Italian enterprise, operating in food industry since 1980, is looking, as Project Coordinator, for partners. The idea is based on finding a natural antimicrobic

**Title:** Clean-label Synergistic Compounds with widest possible antimicrobial activity for fresh and processed meats ( deadline 11 December 2014)

### Summary:

Meat is a nutrient-rich matrix that provides a suitable environment for proliferation of many spoilage microorganisms and foodborne pathogens. The most common sources of foodborne bacteria, molds, and yeasts include gastrointestinal tracts, animal hides, water, soil, feces, vegetation, air, dust, food contact surfaces, and food handlers. For this reasons meat and meat products are important sources of human infections with a variety of foodborne pathogens, i.e. Salmonella spp., Campylobacter jejuni/coli, Yersinia enterocolitica, E. coli and Listeria monocytogenes. Several common preservatives are used every day in the food industry, such as nitrite, sodium benzoate, sodium metabisulfite, sorbate. Nevertheless the increasing availability of sophisticated methods of analysis is more and more posing problems concerning the toxicity, carcinogenicity, mutagenicity and biochemical behavior of some of these chemicals. Therefore consumers ask for food with no or less traditional preservatives. From the other side, there is an increased demand for convenient and packed foods with long shelf-life. All these trends have brought interest in the development of more natural preservatives. Moreover it is important consider that the inactivation or inhibition of one species of microorganisms does not necessarily indicate reductions in other microbial populations. Therefore it is a key point to find a natural anti-microbic with a broad spectrum activity. This goal can be achieved preparing a well-balanced formulation containing more than one natural compounds which action can inactivate or inhibit the proliferation of different kind of microorganisms in order to extend meat products shelf-life and improve their safety. This is paving the way to new generations of natural antibacterial ingredients and opening wide and deep challenges to researchers.

The searched partners are:

### Academic Partners Skills

- Proven Expertise and facilities in food microbiology and food “omics” science(i.e. Genomics, Proteomics, Metabolomics);

**Valentina Patano (IT00569) - Active**

Posts: 160

Joined: 11 Sep 2012, 14:05

Location: Italy, Bologna

Organisation: IT00569 - IT00569

Unione Regionale Delle Camere Di

Commercio Dell'Emilia-Romagna

Consortium: IT150360 - SIMPLER

Country: IT - Italy



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# Instrument za MSP pomoč mreže EEN po uspešni prijavi

- Pomoč uspešnim podjetjem pri:
  - Pomoč MSP pri oblikovanju prioritet za kar najboljšo izvedbo projekta in širše, boljše poslovanje podjetja po koncu projekta
  - Na podlagi izbranih prioritet pomoč pri izbiri primernega t.i. coach-a

# Coach in instrument za MSP

- MSP, ki je uspešen s prijavo v Fazo 1 ali Fazo 2 je upravičen do svetovanja s strani coach
- EK krije stroške do 450 EUR na dan svetovanja
- Število dni svetovanja s strani coach je omejeno
- Področja svetovanja (trenutno v bazi preko 600 svetovalcev):
  - Inovacijski management, inoviranje;
  - Poslovna strategija, poslovni modeli;
  - Mednarodno poslovanje;
  - Financiranje podjetji (VC, business angels...);
  - ISO standardi, okoljski standardi;
  - Raziskave in razvoj;
  - Energetska učinkovitost...

<http://ec.europa.eu/eusurvey/publication/businesscoaches>

[SMEI#](#)

# Hvala za pozornost!

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