



13 Interregional Innovation Investments **Instrument**

IGLO Regional Policy Meeting
29 June 2023

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EISMEA



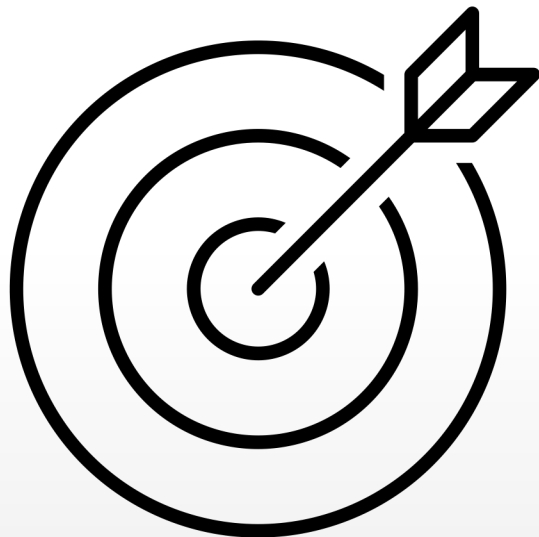
Interregional Innovation Investments (I3) Instrument

What	For whom	How	How much
<p>Commercialisation and scaling up of innovation projects for the development of European value chains</p>	<p>Interregional Q-Helix ecosystems:</p> <ul style="list-style-type: none">• Researchers• Businesses• Civic society & public administrations	<p>Implemented under direct management.</p> <p>DG REGIO supported by EISMEA</p>	<p>Cohesion Policy</p> <p>ERDF (Art. 13)</p> <p>€ 570 million (current prices)</p>

13 policy objectives

Main objective

Increase the competitiveness and resilience of EU value chains to achieve cohesion goals



Specific objectives

- Interconnecting regional innovation ecosystems along S3 priorities (connected regional innovation valleys)
- Combining bottom-up S3 priorities with EU strategic priorities
- Supporting demonstration, commercialization and scale-up of interregional investments (in high TRL 6-9)
- Create synergies and complementarities with EU Programmes (eg. ERDF regional and national programmes, Interreg, Horizon Europe)

13 Strands

Strand 1 | support for investments in interregional innovation projects in shared smart specialisation areas

Strand 2a | support for investments in interregional innovation projects for the development of value chains in less developed regions

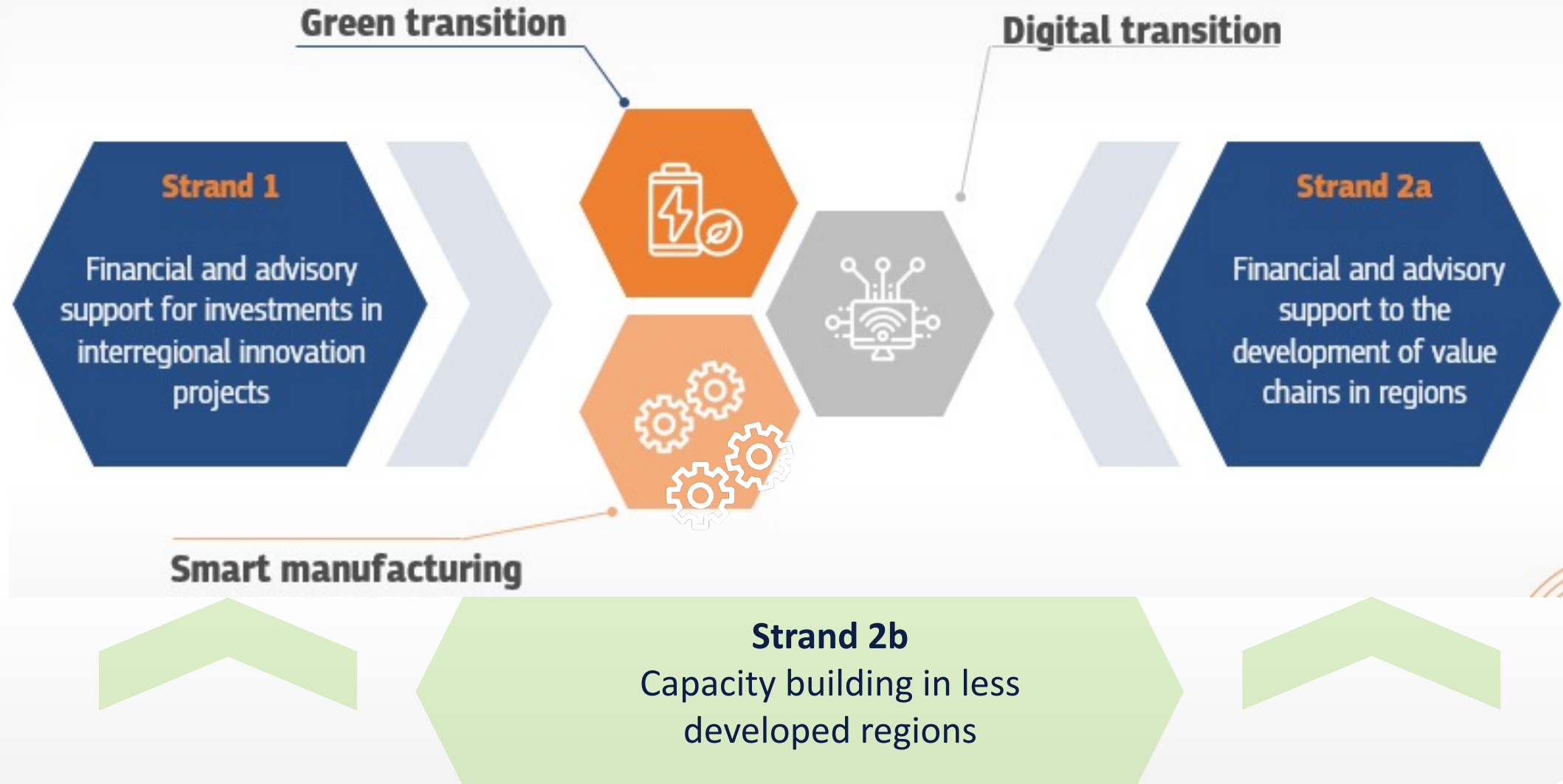
Strand 2b | Capacity building for the development of value chains in less developed regions

Technical assistance & experimentation

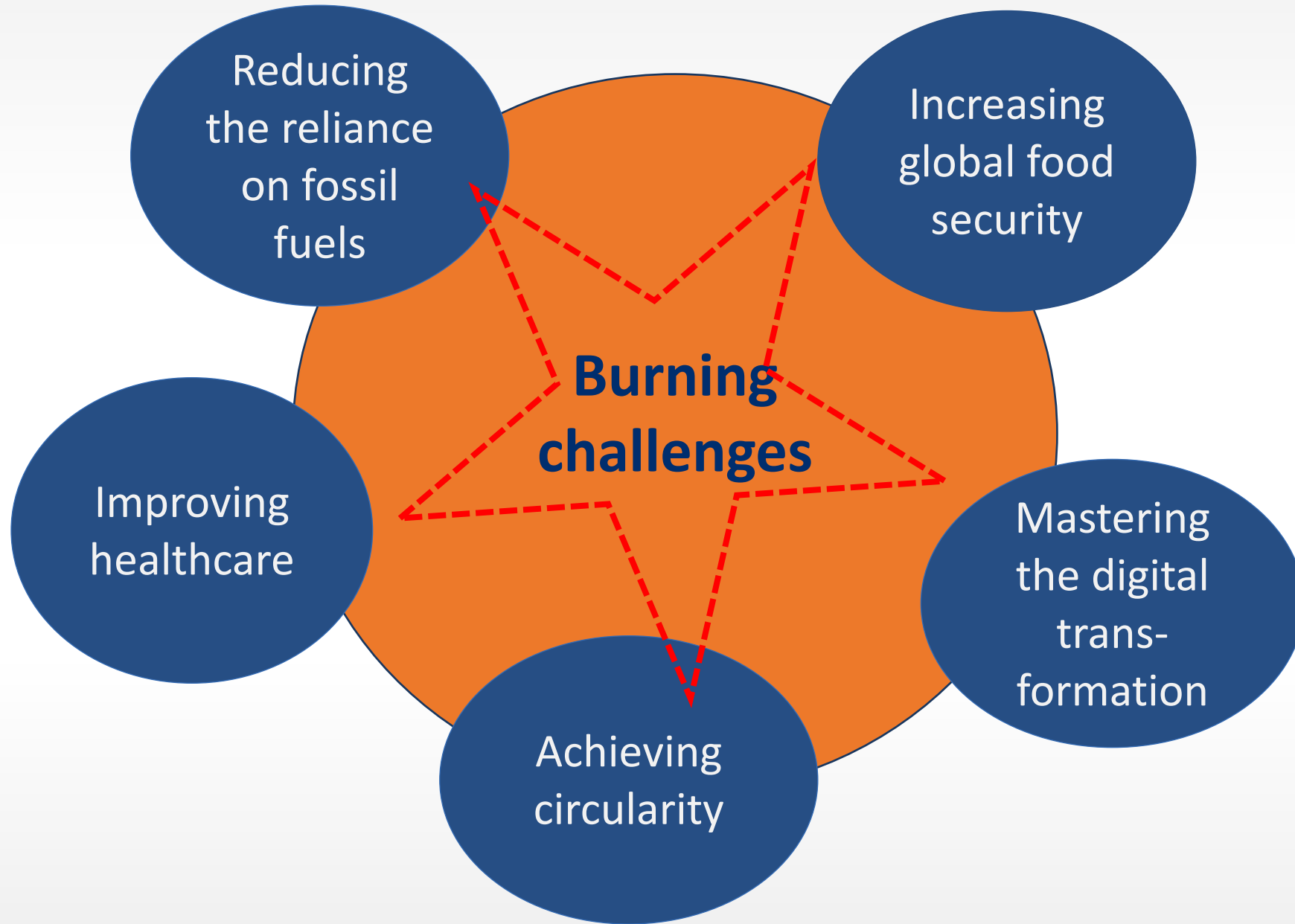
€ 570 million (2021-2027)



Thematic priorities



Burning challenges – New European Innovation Agenda



Eligible activities

VALUE CHAIN INVESTMENT PORTFOLIOS

Implementation of Investments
“new to Europe” or “new to the application sector”.

Commercialisation
activities bringing
innovative ideas & products
to the market (new to Europe, new to the sector)

COLLABORATIVE JOINT INNOVATION ACTIVITIES
in shared **S3 areas**

Test beds & post prototyping activities

Validation & testing in real environment
(demonstration, innovation activities developed with end users)

instrumental to bring innovative ideas and new products to the market



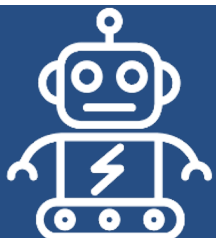
KPIs – cohesion & territorial indicators



**Interregional
dimension**



**Investment
dimension**



**Innovation
dimension**



**Value chain
dimension**



**Gender balance
dimension**



IPR dimension



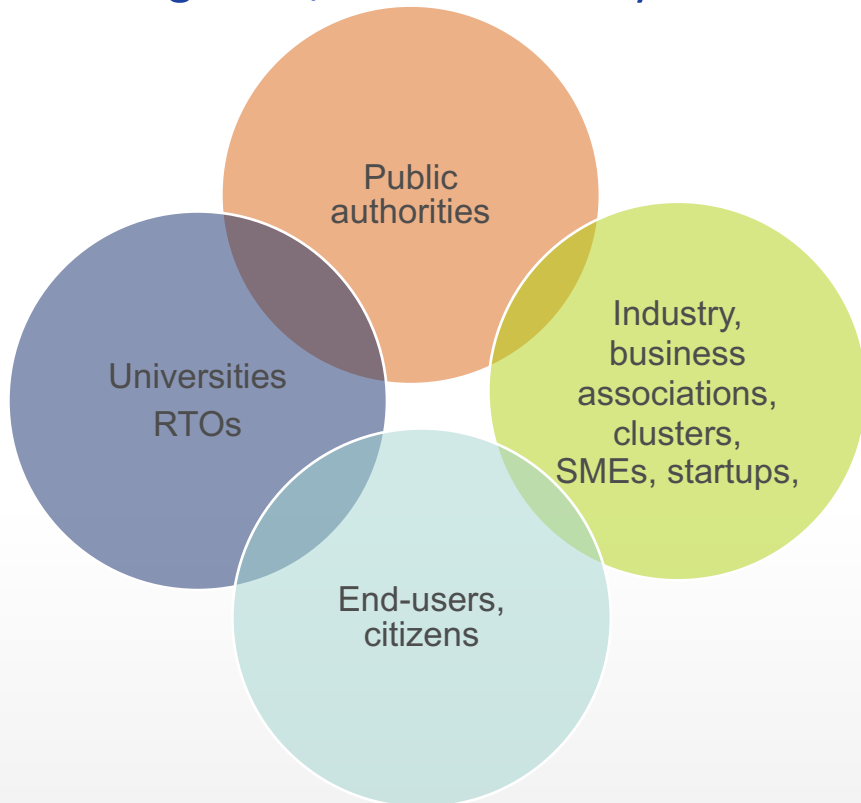
Socio-economic benefits



Interregional Dimension

Applicants:

Q-helix partnerships on behalf of a regional / national ecosystems



Endorsed by competent bodies for Smart Specialisation

At the appropriate NUTS level

Minimum conditions in terms of ecosystems involved

(different for strand 1 and 2a)



Innovation Dimension: all type of Innovation

***Innovation (Oslo Manual):** New or improved products, processes, services, technologies or business models made available to markets, governments and society. Uptake of innovative technologies or solutions (TRL 6-9)*

Product innovation

A good or service that is new or significantly improved.

Process innovation

A new or significantly improved production or delivery method.

Marketing innovation

A new marketing method involving significant changes in design or packaging, product placement, promotion or pricing.

Organisational innovation

A new organisational method in business practices, workplace organisation or external relations.



Investment dimension



- **Tangible and Intangible investments**
- Investment justified by a **market analysis or a business and investment plan**
- Identified **time to market** or the **TRL of departure** (min. requirement TRL>6)
- **Defined private/public** investments leveraged by the project
- **Multilevel architecture** of the investment project (national, regional, European)
- **Portfolio balance** across geographical regions (MDR, LDR)
- **Evidence based**, expected territorial impact*

PORTFOLIO APPROACH:

identification, within a specific **thematic/technological area of cooperation**, of a number of **investment-ready sub-projects that address one or several challenges/ bottlenecks** faced by the consortium



Project budget and duration, funding rate

BOTH STRANDS

Project size

€ 2 – 10 million

Duration

18 – 36 months

Funding rate

70% for all other cost categories

100% for costs of FSTP

€ 31
million/
strand
2023



Objectives

Strand 1

- Targets consortia of innovation actors from different regions
- Encourages interlinked investments in interregional innovation projects
- Investments will serve to strengthen, connect, or expand existing value chains

Strand 2a

- Aims at developing value chains in less developed regions
- Strives to reinforce the integration of innovation actors in EU value chains



Consortium composition

Strand 1	Strand 2a
<ul style="list-style-type: none">– at least 5 independent legal entities established in 5 different regions of at least 3 eligible countries.– at least 2 legal entities must come from less developed regions	<ul style="list-style-type: none">– at least 3 independent legal entities established in 3 different regions in at least 2 eligible countries– the consortium should represent at least 1 more developed region and must have a strong involvement of less developed regions and focus on their needs

The **consortium coordinator** must be:

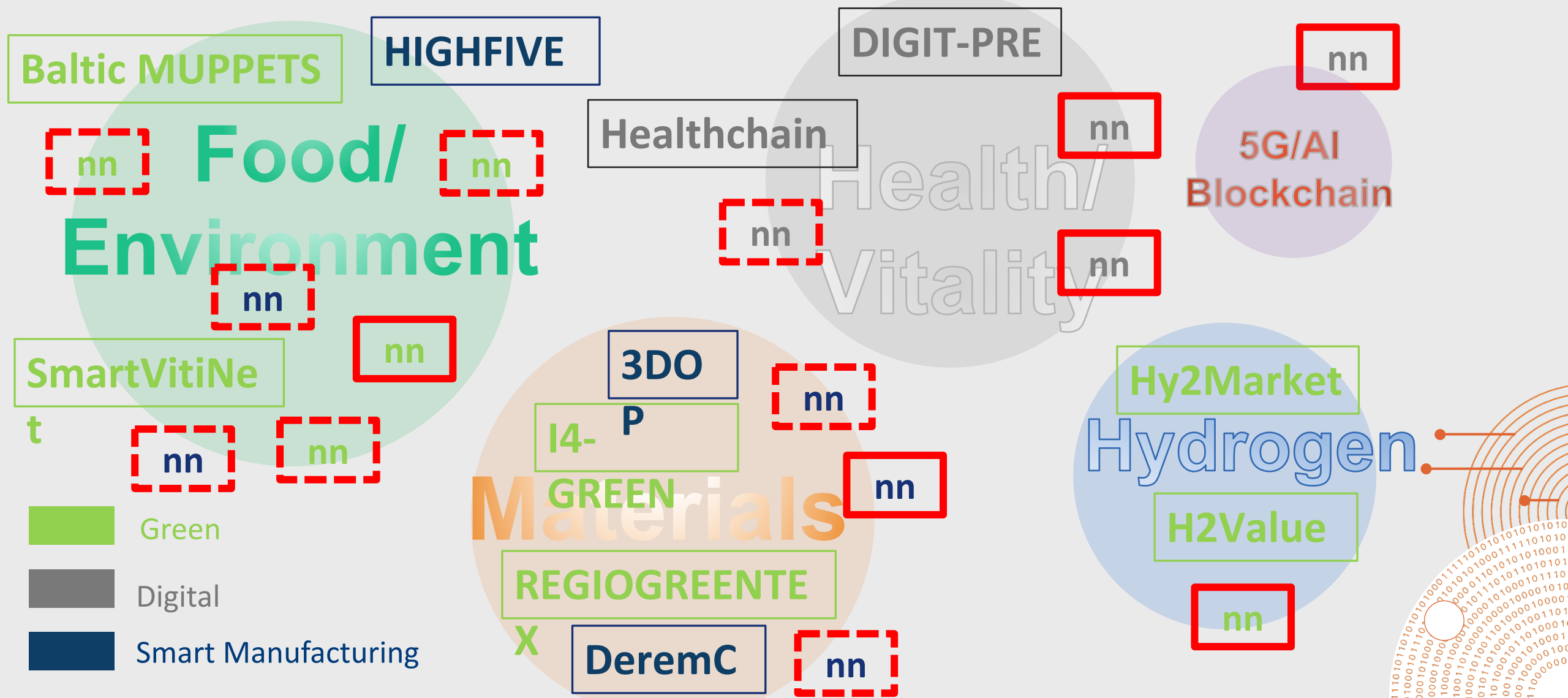
- **Non-profit organisation** including research bodies and innovation intermediate organisation (i.e. a cluster organisation, an innovation agency etc.) or
- Member State Organisation acting under indirect management or
- Public authority



Indicative timeline



Topics & Thematic Synergies: cut-ff 1 & cut-off 2



Useful links

- [I3 Instrument Work programme](#)
- [New European Innovation Agenda](#)
- [Call document – Strand 1](#)
- [Call document - Strand 2a](#)
- [Funding & Tenders portal](#)
- [I3 FAQs](#)





Thank you!



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